

Standard Chartered  
Mumbai Marathon  
Jan 15, 2017



Empowering Lives  
Through Belief,  
Courage & Perseverance



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United Way Mumbai





Ch. Vidyasagar Rao  
GOVERNOR OF MAHARASHTRA



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01 April 2017

## MESSAGE

I am pleased to note that the Standard Chartered Mumbai Marathon (SCMM) has not only emerged as the country's biggest sporting event, but has also proved to be one of the largest charity platforms in India. The event provides citizens of India and Non Governmental organisations an excellent opportunity to create awareness and raise funds for various social causes that need attention and assistance from society and Corporate alike.

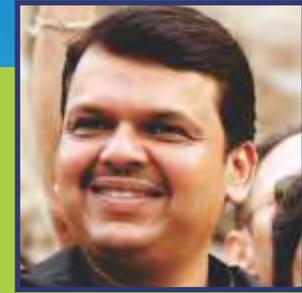
I was impressed to note that the 2017 edition of SCMM raised over Rs. 32 crores in charity for 268 NGOs. The Standard Chartered Mumbai Marathon is an example of the change that can be brought about in society when everyone joins hands to work for a noble cause. This event truly embodies the spirit of unity and national integration and the journey towards a better future.

I congratulate Procam, United Way Mumbai and all the participants who have contributed to the resounding success of this event and wish them continued success in their future endeavours.

(Ch. Vidyasagar Rao)

## POWER SPEAK

"The Standard Chartered Mumbai Marathon is a unique sporting event in our country. It is not just a marathon, but a celebration of sports. Thousands of people come together and run as one to express themselves and participate for their own purpose. I would like to thank and congratulate each and everyone for being part of this event."



- Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnavis



- Shri Vijay Goel, Minister of Youth Affairs and Sports, Govt of India

"The Standard Chartered Mumbai Marathon has helped pioneer the sport of distance running in India. It has encouraged and motivated the people of this country to adopt a healthier lifestyle in the simplest way possible. In addition to this, it has provided our Indian athletes an opportunity to run alongside international athletes amidst world class facilities. My heartiest congratulations to all the runners and athletes for their splendid performance."



- Shri Vinod Tawde, Minister for School Education, Sports & Youth Welfare

"The Standard Chartered Mumbai Marathon introduced Mumbai to the sport of distance running and has motivated and encouraged many to take up the sport. We are witnessing younger people take up the sport seriously and this just shows the positive impact of SCMM."



- Shri Jaykumar Rawal, Minister for Tourism, Govt of Maharashtra

"The Standard Chartered Mumbai Marathon being Asia's most prestigious marathon attracts participation from all across the globe and brings them to Mumbai. The event is rightfully credited, having put Mumbai on the global map. We are extremely proud and privileged to play host to participants who visit this wonderful city and experience our warm hospitality and cultural diversity."



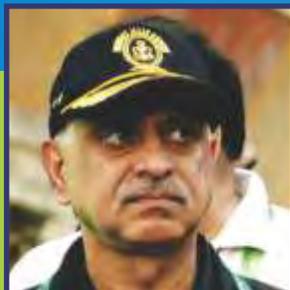
- Shri Mahadev Jankar, Cabinet Minister of Animal, Dairy & Fisheries

"I am absolutely amazed to see the evolution of Standard Chartered Mumbai Marathon over the past 14 years. The excitement and enthusiasm is extremely contagious and I am glad to have witnessed this great event."

"I have been participating in the 'Dream Run' for more than ten years. I have witnessed how the response to the Marathon has increased every year. It represents the true cosmopolitan culture of Mumbai city. It is creating awareness about health and also about several social challenges like environment, cleanliness, education. A very large number of organisations and citizens are participating spontaneously. I am sure that the response will continue to increase in future."



- Shri Swadhin Kshatriya, Chief Secretary, Govt of Maharashtra

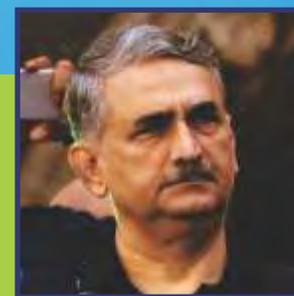


"The Standard Chartered Mumbai Marathon has made incredible progress since its inception in 2004. In addition to a highly competitive and professional international marathon, it includes runs for amateurs, differently abled and common citizens of all age groups. It's focus on promoting long distance running, fitness, sustainable lifestyle and social causes is laudable.

The SCMM 2017 witnessed a huge response. The spirit of all participants and vibrancy in the environment was very impressive. Over 350 naval personnel also participated in the event. My compliments to the organisers and all agencies associated with the event for a very professional and smooth conduct of the 14th edition of the Marathon."

- Vice Admiral Girish Luthra, AVSM, VSM, ADC, Flag Officer Commanding-in-Chief Western Naval Command

"One of the challenges of a mass participation sport is the safety and security of all parties involved in the event. The entire police force works in tandem to ensure the smooth functioning of the event and manage any inconvenience that may be caused to the citizens. I would like to thank and congratulate my entire team for their support and hard work for delivering yet another successful edition of the event."



- Shri Dattatraya Padsalgikar, Police Commissioner Mumbai



"It's been a pleasure and a delight at being associated with the iconic Standard Chartered Mumbai Marathon. To see the excitement and enthusiasm of over 42,000 people at the start line on Sunday morning was truly inspiring. Mumbai Marathon has brought the community together like no other sporting event in this country. I hope it continues to spread the message of health & fitness, communal harmony, and charity and gives us all purpose of making a difference in society."

- Shri Ashish Shelar, MLA; President-Mumbai Cricket Association

"The Standard Chartered Mumbai Marathon starts and finishes at the iconic Chhatrapati Shivaji Terminus. This year we had also organised special trains for the benefit of the participants. It is an immense sense of pride for us at the Railways to have CST serve as the background of Asia's largest marathon that stands tall in all its glory on this momentous day."



- Shri D. K Sharma, General Manager-Central Railway



#### LAUNCH OF REGISTRATIONS

The Standard Chartered Mumbai Marathon was honoured to have the registrations of its 14th edition to be launched at the Raj Bhavan. (L to R) Anil Singh (MD, Procram International), Devendra Bharna (Executive Vice President, Oberoi Hotels and Resorts, Mumbai), Chaitanya Divan (Business Head Premium Sports, Star TV), Vinita Bhatia (National Head Media, Entertainment and Sports, BCCL), Rear Admiral, S N Ghormade, FOMA, Chaitanya Sathe (Vice President and Centre Head-Mumbai, Tata Consultancy Services), Smt. Alka Kerkar (Deputy Mayor of Mumbai), Hon'ble Governor of Maharashtra, Shri CH. Vidyasagar Rao, John Abraham (Face of the Event), Anurag Adlakha (CFO, Standard Chartered), Mihir Doshi (Chairperson, United Way Mumbai), Rahul Bose (Actor, Director of The Foundation), P N Sankaran (Director-Operations, Procram International) and Dilip Jayaram (CEO, Procram International).



#### RACE DAY SINGLET, COURTESY ASICS

Amongst some of the firsts this edition, Event's Sports Goods Partner ASICS launched the exclusive Race Day Singlet for all the full marathon runners.

The gear was unveiled at the countdown press meet held on 5th January, 2017 at the Trident Nariman Point. (L to R) Anil Singh (MD, Procram International), Belson Coutinho (VP Marketing, e-comm & Innovations, Jet Airways), Adille Sumariwalla (President, Athletics Federation of India), John Abraham, Face of the Event, Yohei Takahashi (Marketing Head, Asics), Subhayu Mishra (Head Corporate Affairs, India, Standard Chartered), Pradipta Bagchi (VP & Head Global Communications, Tata Consultancy Services), Mahesh Shetty (COO, ENIL) and Vivek B. Singh (Jt. MD, Procram International).

## PROMOTER'S SPEAK

The streets of Mumbai turned into the most colourful carnival as a sea of humanity came together to compete in the 14th edition of the Standard Chartered Mumbai Marathon on January 15, 2017.

Today, Standard Chartered Mumbai Marathon is not just a sporting spectacle, but one imbued with kindness, harmony, passion and the desire to be a better self. It has become a movement.....a movement that brings the society together, instils a sense of pride amongst the citizens of this country, a movement that motivates you to be healthy and inspires you to believe in humanity.



Over the years, the event has received unstinted support from central and state authorities and this year we were privileged to have the company of dignitaries including the Hon'ble Governor of Maharashtra Ch. Vidyasagar Rao, Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnavis, Smt. Amruta Fadnavis, Shri. Vijay Goel, Minister of Youth Affairs and Sports, Govt of India, Shri. Vinod Tawde, Minister for School Education, Sports & Youth Welfare, Shri. Jaykumar Rawal, Minister for Tourism, Govt of Maharashtra, Shri. Mahadev Jhankar, Hon'ble Minister for Animal, Dairy & Fisheries, Shri. Swadhin Kshatriya, Chief Secretary, Govt of Maharashtra, Vice Admiral Girish Luthra, AVSM, VSM, ADC; Flag Officer Commanding-in-Chief Western Naval Command, Shri. Dattatraya Padsalgikar, Police Commissioner Mumbai, Shri. Ashish Shelar, MLA; President-Mumbai Cricket Association, Shri. D. K Sharma, General Manager-Central Railway among others. Our sincere gratitude to them for believing in us and supporting the event. Adding to this illustrious list, the presence of double Olympic Champion, David Rudisha as the event ambassador, gave renewed confidence to the participants and encouraged them to put their best foot forward.

Charity has been the defining pillar of Standard Chartered Mumbai Marathon over the years. The event continues to inspire millions to take up running and contribute to the betterment of society. Standard Chartered Mumbai Marathon is the single largest charity raising platform in the country. Since inception, the event has benefitted more than 500 NGOs in support of over 20 different social causes.

The 2017 edition created a new benchmark for fundraising with ` 32.93 raised thru the sterling efforts of our Philanthropy partner, United Way of Mumbai. The funds raised will benefit causes such as education, healthcare, girl child, women empowerment, etc.

The impact and legacy of Standard Chartered Mumbai Marathon resonates far beyond race day & this keeps the enthusiasm of our partners, sponsors, donors and the running fraternity alive.

As we enter the landmark 15th edition in 2018, the event promises to renew itself, with a new dose of zeal and zest! Look forward to seeing you next year.

Anil & Vivek Singh  
Procam International



"It has been a pleasure and privilege to be part of such a celebrated event which brings together people from all walks of life. I especially admire the tenacity and resolve of those running the 42K and 21K. It's heartening to see the people of this country take a step forward towards a healthier lifestyle and be part of this mega running revolution.

The charity pillar associated with the event has been awe-inspiring. Each year, we see more and more individuals, corporates contributing to a cause for the betterment of the society. To see over 268 NGOs having raised ` 32.93 Cr is truly commendable. I wish to congratulate and thank each one, who have helped make Standard Chartered Mumbai Marathon a success."

JOHN ABRAHAM  
Face of the Event



DAVID RUDISHA  
International Event Ambassador

The 'Olympic' fever continued/resounded at the SCMM 2017. The Standard Chartered Mumbai Marathon was graced by none other than the 800m Double Olympic Champion DAVID RUDISHA who was the International Event Ambassador. The 28-year-old Kenyan middle-distance runner retained his Olympic 800m title with an imperious display at the Rio 2016 Olympic Games in August with a run of 1:42.15, the fastest time in the world since he took the gold in London four years before in a world record 1:40.91.



## FROM THE PHILANTHROPY PARTNER'S DESK

*"We can all make a difference in the lives of others in need, because it is the most simple of gestures that make the most significant of differences."*  
- Miya Yamanouchi

The Standard Chartered Mumbai Marathon highlights the generosity of numerous people who want to make a difference. As official philanthropy partners of the SCMM, United Way Mumbai facilitates fundraising for numerous causes, making the Standard Chartered Mumbai Marathon the single largest philanthropic sporting event in India. This time round, our theme for the charity aspect has been "Run Exceptional", showcasing the outstanding efforts by people who have chosen to make their 'run exceptional' by raising funds for worthy causes.

The Standard Chartered Mumbai Marathon charity figures have risen steadily from ₹ 1.4 crores in 2004 to ₹ 28.13 crores in 2016. This year, in the marathon's 14th edition, I am delighted that we have been able to raise a stupendous sum of ₹ 32,92,63,841 for 281 charities! These figures highlight my belief that fundraising is a powerful medium of making a big difference through the simple gesture of asking. This is exactly what the 1049 fundraisers did this year, as compared to 523 last year, who took the essential step of asking their friends, family and contacts to help them support a worthy cause. This included a record 169 Change Runners, who cumulatively raised ₹ 11,92,55,036.

Change Icon Mr. Mihir Doshi, raised over ₹ 1.3 Crores, making him the highest fundraiser in the history of the Standard Chartered Mumbai Marathon! Equally commendable are the efforts of the husband and wife duo, Change Icons Mr. Sankara Raman and Mrs Ramani Sankara Raman, who have cumulatively raised ₹ 1.25 Crores, while Change Champion, Mr. Sadashiv Rao has raised over ₹ 38 Lakh. The Young Leaders proved once again that age is just a number when it comes to making their 'run exceptional'. 136 Young Leaders, including 24 who were elevated to Change Runners, cumulatively raised over ₹ 1.97 Crores. Adhiraj Johri rose to become a Change Champion, raising over ₹ 25.2 Lakh. I must also acknowledge the stellar efforts of the 151 corporates and their 250 teams who together contributed over ₹ 12.63 Crores through their participation.

The generosity of the human spirit is so beautifully showcased at the Standard Chartered Mumbai Marathon, and once again it was wonderful to see individuals and corporates come together to make a difference in the lives of the less fortunate.



Jayanti Shukla  
CEO  
United Way Mumbai

A handwritten signature in blue ink, appearing to read "Jayanti Shukla".

## THE PHILANTHROPY PILLAR

Committed people raising funds for their causes are the backbone of the philanthropic effort at the Standard Chartered Mumbai Marathon. United Way Mumbai (UWM) works to support these individuals in their endeavour by providing a platform to raise funds for a cause.

The cause neutral fundraising platform of the Standard Chartered Mumbai Marathon is popular with those who actively seek to bring about change, as it is an innovative way to garner funding for and create awareness about worthy causes all over the country.

UWM, the philanthropy partner for this event, promotes and facilitates fundraising using the SCMM platform and disbursement of donations raised to respective participating NGOs. UWM serves as the philanthropic gateway while maintaining a cause neutral, level playing field for all participating NGOs from across the country. All funds raised through the Standard Chartered Mumbai Marathon are channelized through UWM, which is responsible for accounting and providing tax exemption receipts to all donors.

The charity platform provided to all the NGOs aims to remain sound and impartial, giving each one of the 281 registered charities an equal footing, when it comes to raising funds through corporates and individuals. This year, our online system had various new features, making the process simpler and allowing for greater visibility. The NGO Privilege levels, another new feature, provided added incentives.

The enormous success of the Standard Chartered Mumbai Marathon's philanthropy pillar is due to the combined efforts of innumerable NGOs, corporates and individuals, whose impact is carried forward into marginalized communities with the greatest need, creating lasting and positive change.



#### MIRCHI GET ACTIVE EXPO

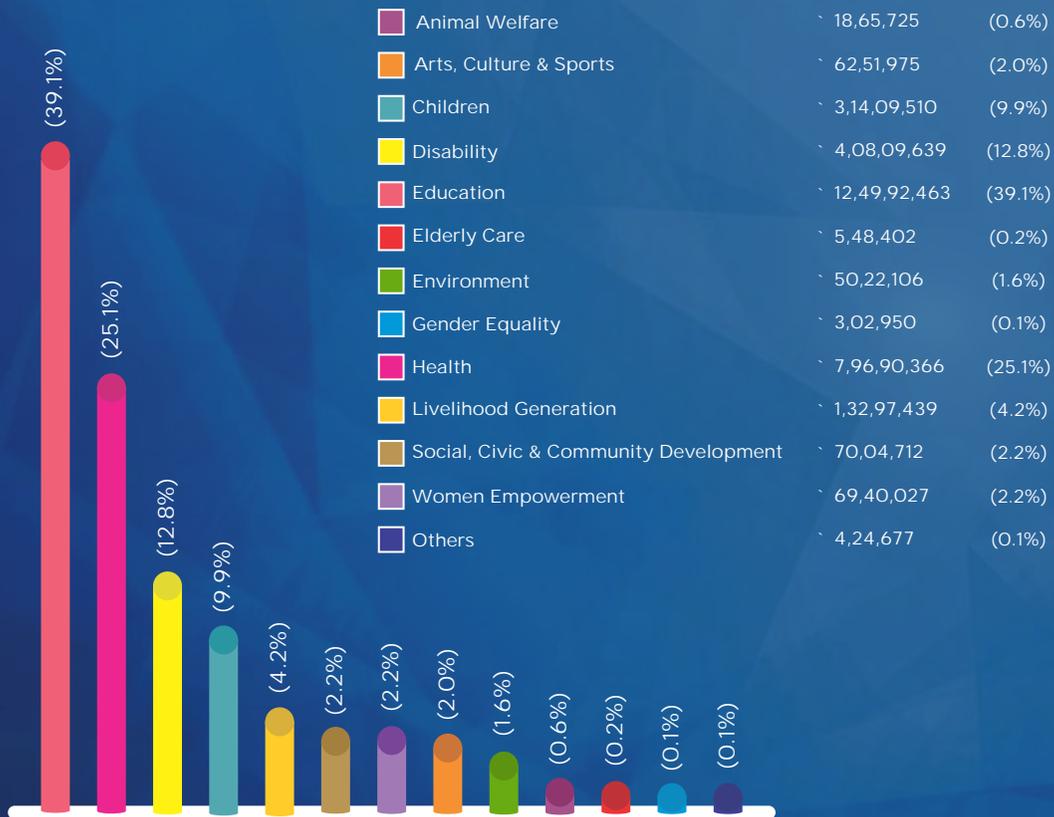
A one-stop destination for SCMM 2017 runners to collect their running number bibs, information on race day, tips from experts and also a place to meet fellow runners, the Mirchi Get Active Expo was a showcase of some of the biggest sporting brands in the country. This was also an opportunity for the Event Sponsors and Partners to interact with visitors, and thereby soak in the magic of 'in preparation for the SCMM'. The expo was attended by the Dabang Mumbai star hockey players Tyron Pereira and Vikas Sharma.



#### CHARITY PRESS MEET

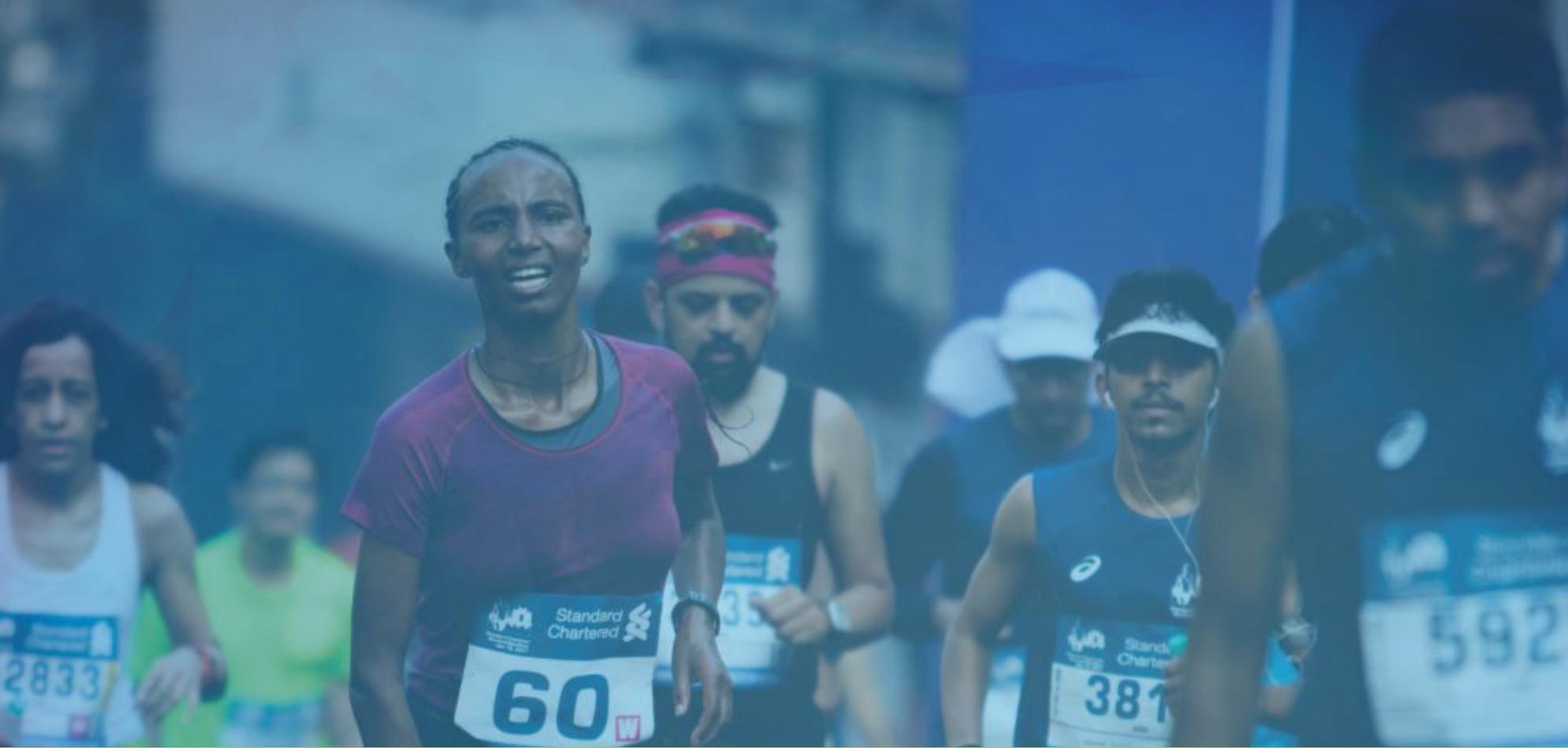
The race week at the Event Media Center starts with the press meet and greet to highlight the 'Philanthropy Pillar' of the Event. Conducted by the Event's Philanthropy Partner, United Way Mumbai, the meet is an opportunity to spell out the high points achieved with respect to the philanthropy at the Event so far, meet some unique individuals who have gone beyond their selves and are raising funds for a better society and of course an appeal to all to do their bit to support CSO/ NGO's of their choice using SCMM as a platform. Charity is an integral part of this event and this time, we are pleased to inform you that even before the event was concluded 279 NGO's came forward and raised over ` 30 crores in charity.

# FUNDS RAISED AT SCMM - TOTAL: ` 195.56 CR



Charity Bibs	` 3,94,88,125
Young Leaders	` 1,97,16,755
Change Runners	` 10,67,02,066
Through Corporate participation	` 13,62,35,976
By Individual Fundraisers	` 1,51,98,974
Others**	` 20,78,945
<b>Total amount raised and accounted by United Way Mumbai</b>	<b>` 31,94,20,841</b>
By Standard Chartered Bank	` 15,72,000
By Tata Consultancy Services	` 7,71,000
Amount directly raised by NGOs (Estimate)	` 75,00,000
<b>Total Funds Raised</b>	<b>` 32,92,63,841</b>

\*\* Others ( Direct on NGO pages + Bib forfeited amount + NGO registration + Fundraiser Incentives)



## CHANGE RUNNERS

The Change Runner categories comprises of individuals who have raised funds amounting to ` 1.5 Lakh and above. The Change Runners category comprises Change Icons (raised ` 50 Lakh and over), Change Champions (raised between ` 25 and ` 50 Lakh), Change Leaders (raised between ` 10 Lakh and ` 25 Lakh), Change Investors (raised between ` 5 Lakh and ` 10 Lakh) and Change Makers (raised between ` 1.5 Lakh and ` 5 Lakh).

This year the Standard Chartered Mumbai Marathon had a record number of Change Runners, with 169 fundraisers in this category raising ` 11,92,55,036 for 59 NGOs. This also includes 24 members from the Young Leaders category. The increase in the numbers of the Change Runners and their success in mobilising incredible amounts of funds for their causes affirm the immense power within every individual to galvanize their connections to contribute to their cherished cause.

We would like to express our heartfelt gratitude to all of them.



## CHANGE ICONS

This category includes those individuals who have committed to raise over 50 lakhs and above. This edition we celebrate the 6 remarkable individuals who took up this challenge and together raised ` 4,13,28,787 for 8 NGOs. We salute their indomitable spirit that makes them true crusaders for social change.

MIHIR DOSHI is extremely committed to the cause of children and ensuring they have the opportunities they need for a healthy childhood and good education. Between 2008 and 2016, Mr. Doshi raised ` 1.77 crore for projects impacting children in need. This year, he outdid himself and raised a whopping ` 1.3 crore for 3 NGOs – United Way Mumbai, Jai Vakeel Foundation and Research Centre and Save the Children India. This is the highest amount raised by any individual in any edition of the Standard Chartered Mumbai Marathon. Mr. Doshi exemplifies what it takes to be a good fundraiser – passion for a cause, goodwill and the willingness to advocate for projects he believes in. With over 220 people contributing to his campaign this year, his effort stands as an example and inspiration to many.



Raised: ` 1,30,67,555  
in support of United Way Mumbai, Jai Vakeel Foundation & Research Centre, Save the Children India

Mr. Doshi has been instrumental in establishing Credit Suisse's India franchise and has been deeply involved in strengthening the overall business profile of the Bank in India and in providing its strategic direction. He is also involved in Credit Suisse's human capital and corporate responsibility initiatives and is a member of the Asia Pacific Philanthropy committee. He also serves on the Board of United Way Mumbai, and the Board of Teach for India. In addition, he is a Trustee of Save the Children India and a Member on the Janaagraha Governing Board.

"I feel privileged that my participation in the SCMM over the past few years has contributed to supporting the Education and Nourishment of the children in dire need. I strongly believe that we need to support institutions that serve the most neglected sections of society with whatever little we can do. This year, my focus has been to support charities working with children with special needs, their education and eradication of Malnutrition. I hope my fundraising efforts will help make a difference in the lives of the beneficiaries at Save the Children India, Jai Vakeel School and United Way's campaign for Fight against Malnutrition".

SANKARA RAMAN AND RAMANI SANKARARAMAN have been fundraising for Amar Seva Sangam for the past 7 years. Their total contribution to the cause of welfare for and empowerment of the disabled over the years has been inspirational and they have raised ₹ 4,28,52,495 for the cause through the Standard Chartered Mumbai Marathon. The couple has been among the highest fundraisers at the Standard Chartered Mumbai Marathon for 7 years.

Raised: ₹ 1,25,86,500  
in support of Amar Seva Sangam

Sankara Raman is a chartered accountant, by profession and a product of environment and opportunities. His wife, Ms. Ramani Sankara Raman is a bustling young lady who believes that anything that is humanly possible should be made possible for everybody. They strongly believe that disability is a matter of perception and it should not become a constraint.

“Our disabled boys and girls are working in corporates, IT industries, and business houses and running their own enterprises. They are no longer dependent and are leading a quality life. This strengthens our belief that if access to education, healthcare and transportation are provided, the disability is nothing but an illusion.”



SANKARA RAMAN



RAMANI SANKARA RAMAN

VILLY DOCTOR has been raising funds for the Light of Life Trust, through the platform of the Standard Chartered Mumbai Marathon for 2 years. Across the two years, she has raised ₹ 1,07,35,046 for the trust, drawing together contributions from hundreds of donors for the cause of education and healthcare for the underprivileged.



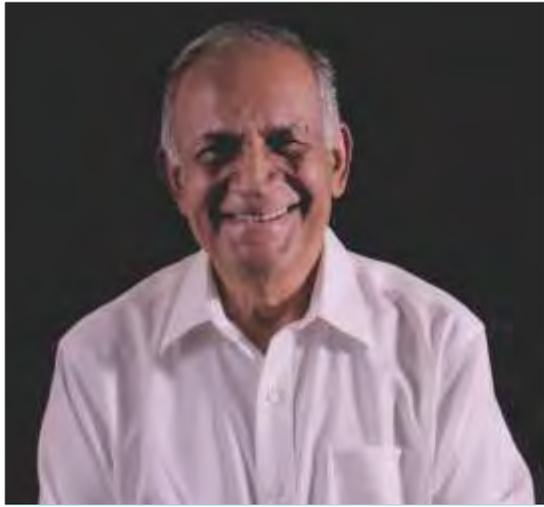
Raised: ₹ 54,23,732  
in support of Light of Life Trust

Villy Doctor is the Founder Trustee of Light of Life Trust (LOLT). Her compassion towards underprivileged communities led her to set up LOLT. Her vision and mission are to educate and provide healthcare for those who cannot afford it. The Light of Life Trust under her guidance and personal supervision works tirelessly towards "Human enrichment".

Despite having been a fundraiser only for the past two years, Villy Doctor has already reached the highest levels of fundraising at the Standard Chartered Mumbai Marathon. Her commitment and effort to get maximum funding for her cherished cause has ensured her place as a Change Runner at the past two editions and she is now a Change Icon, at the Standard Chartered Mumbai Marathon.

"In 2002, Project Anando was conceptualized with a belief and confidence that poverty can be alleviated by imparting education and empowering, for employment. Our hard work through this project has brought about a first generation of educated youth into the deep and dark villages of India. Today, these very children are spreading this Light of Education to others, including their siblings and those in their communities. Yesterday's belief and confidence is today's reality and has effectively proved the importance of education in alleviating poverty. I see my vision and mission bearing fruit and would like to extend a humble thank you to all our donor supporters."

ABHAY JASANI takes his inspiration from the teachings of Pujya Gurudevshri Rakeshbhai and follows the adage, "you can give without loving, but you cannot love without giving". He has been a regular high fundraiser at the Standard Chartered Mumbai Marathon, raising ₹ 1,08,49,700 over the past 4 years for Shrimad Rajchandra Love and Care.

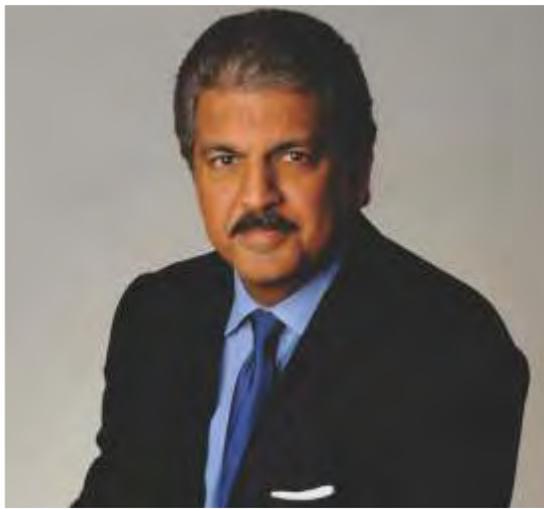


Raised: ₹ 52,51,000  
in support of Shrimad Rajchandra Love and Care

Abhay Jasani, 71, is a graduate from IIT and the Chairman of Jasani Group, one of the leading exporters of diamonds and diamond jewellery. A dynamic personality, yet humble in his demeanour, he is the President of Shrimad Rajchandra Mission Dharampur. He has been keenly involved in volunteering for the health care initiatives of Shrimad Rajchandra Hospital and has been actively fundraising at the SCMM for the last 6 years.

"By pursuing the path of inner peace, love and a higher goal towards self-purification under the guidance of my spiritual guru, Pujya Gurudevshri Rakeshbhai, I realised that an outcome of inner joy was Love and Care not only towards my near and dear ones, but to my extended family, including those less privileged. And, thus began my journey of serving others through this NGO. For this purpose, SCMM plays a very important role in raising funds for charity."

ANAND G. MAHINDRA is a firm believer in the viewpoint that there is a strong correlation between most societal ills and no education for the girl child and that, by empowering her with education, ailments such as the high population rate, caste system and dowry deaths can be ended. Mr. Mahindra has been associated with the Standard Chartered Mumbai Marathon for 9 years and has been consistently in the highest Change Runner category.



Raised: ₹ 50,00,000  
in support of K.C. Mahindra Education Trust

Anand Mahindra, the Chairman of the Mahindra Group, initiated Project Nanhi Kali to provide education to economically disadvantaged girls in the country. He is a Trustee of the K.C. Mahindra Education Trust, supporting a number of education initiatives which benefit underprivileged students.

"The Standard Chartered Mumbai Marathon is an event that all of Mumbai looks forward to every year. Moreover, it provides a platform for charitable organizations to espouse their causes. I am personally gratified that Project Nanhi Kali which currently supports 118,000 girls has gained tremendous support as a result of this event."

# CHANGE CHAMPIONS

Individuals who raised funds over ₹ 25 lakhs upto ₹ 49.99 lakhs. Here we celebrate individuals who show unmatched resolve to stand up and be champion for change. In this edition, 4 individuals together, raised ₹ 1,58,84,764 for 4 NGOs.

Through his fundraising at the Standard Chartered Mumbai Marathon, over the past 4 years, MR. MANIAN has cumulatively raised ₹ 65,25,484.



Raised: ₹ 45,30,268  
in support of Cancer Patient's Aid Association India (CPAA)

K.V.S. Manian has been a regular runner for the past 6 years; this was his 3rd time running the half marathon. After experiencing the loss of a loved one to cancer, he realised that, while he could afford it, there were many people for whom treatment was out of reach. The funds he has raised will benefit the less privileged patients seek treatment for cancer.

"I ran my third half marathon this year a year's break, as I lost my wife to cancer. My personal loss made me more aware of the emotional trauma and the associated economic burden that affected families face. This made me reach out to more people vigorously for mobilising funds for patients from the underprivileged segment undergoing cancer treatment. I am delighted that I could raise a significant amount for CPAA. Getting my personal best timing in the run was a bonus. I feel privileged to be in a position to give back to society, and thank Kotak, SCMM and CPAA for providing me the platform."



KIRTI RAMCHANDRA JAIN  
Raised: ₹ 40,72,989  
in support of Masoom

Kirti Jain, born and raised in Mumbai hails from a lower middle class family and credits his hard work and struggles to have helped him achieved a lot. Mr. Jain has been working in the Computer Academy, AAKAR Institute for the past 10 years. He has provided training and computer skills to around 8000 Students. Understanding the need for computer education, which many cannot afford, Mr. Jain also provides free training to almost 100 students. He aims to help provide computer skills and recruitment to those he trains.

"It is rightly said, 'Giving is the master key to success, in all the applications of human life'. My dream is to ensure that each and every student can avail of computer education. It is a great pleasure to support the initiative taken up by Masoom, for the growth and success of Night School Students across the city of Mumbai."

A long time fundraiser at the Standard Chartered Mumbai Marathon and a half marathoner, MR. SADASHIV RAO has raised ₹ 1,42,83,626 for Isha Vidhya overall, through his fundraising campaigns.



Raised: ₹ 38,35,014  
in support of Isha Vidhya

Sadashiv Rao has been a volunteer with Isha Vidhya for the past 8 years and has been witness to the amazing transformation of the children there. The funds that he has raised will be used for scholarships for the students of Isha Education schools, as well as for infrastructure development in the schools, helping transform the lives of children from rural areas.

"My parents were from a rural background and struggled to get an education. Even today, large parts of rural India are deprived of basic education. This made me run for Isha Vidhya – a unique NGO set up by Sadhguru Jaggi Vasudev, which aims to transform the lives of underprivileged rural children by providing high quality affordable education. This enables rural children to be on par with their urban counterparts. Education is the basic requirement for livelihood and success. If rural children are educated, the impact it can have on the country is transformative."

SHANTI EKAMBARAM has been raising funds for SOPAN for 6 years and has cumulatively raised ₹ 66,36,303 through her efforts.



Raised: ₹ 34,46,493  
in support of Society of Parents of children with Autistic Disorders (SOPAN)

Shanti Ekambaram, President of Consumer Banking at Kotak Mahindra Bank has been raising funds for SOPAN as their chief patron for the last 14 years. The NGO focuses on empowering individuals with autism, developmental disabilities and their families as well. She has participated in the Dream Run category this year.

"I have been participating in the Standard Chartered Mumbai Marathon over the years, and raising funds for SOPAN, which works for the welfare of autistic and mentally challenged children. These children need special care and support, but the necessary resources and infrastructure are not up to mark in our country. This motivates me to make a difference in their lives. In all humility, I thank my family, friends and colleagues for the wholehearted support they have been extending over the years, which helped me significantly increase my pledges this year."

## CHANGE LEADERS

Here we celebrate individuals who lead the change and have raised funds from ` 10 lakhs to ` 24.99 lakhs. In this edition, 11 fundraisers cumulatively raised ` 1,40,04,852 for 8 NGOs.



**RAJAT GUPTA**  
Raised: ` 20,80,000  
in support of Childline India Foundation

Mr. Rajat Gupta, Director, McKinsey & Company, is also associated with Childline India Foundation as Trustee. He has raised funds which will help support Childline, which is the largest child protection network in the country, partnering nearly 750 civil society organizations and fielding nearly 30,000 calls daily.



**DR. B.K. SHARMA**  
Raised: ` 17,57,000  
in support of Gwalior Hospital and Education Charitable Trust

Dr B.K. Sharma, a retired surgeon, has raised funds for Gwalior Hospital and Education Charitable Trust. Funds he has raised will hugely benefit the Hospital's care home for the less privileged called "Snehalaya". This will go a long way in improving the state of healthcare, sanitation, income generation and education in the Gwalior and Chambal regions. Dr. Sharma says, "The biggest reward, for me, is to see these children smile, live happily and become independent citizens of India."



**MANISH KOTHARI**  
Raised: ` 16,30,342  
in support of Cancer Patients Aid Association (CPAA)

Mr. Manish Kothari is a banker, who believes that materiality and spirituality go hand in hand and good health is both, physical, as well as psychological. He has supported the cause of CPAA, as it works towards not only the medical treatment of the physical ailments of cancer but also focuses on the psychological problems that a cancer patient undergoes.



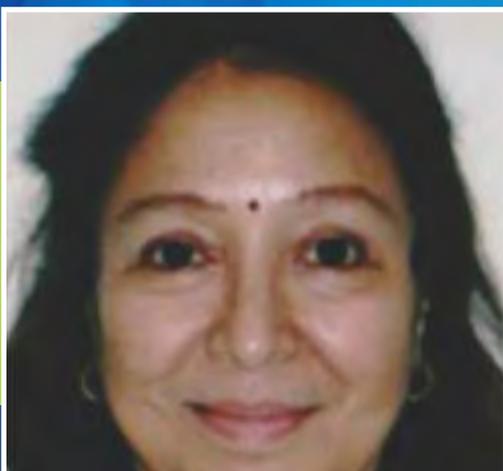
V S PARTHASARATHY  
Raised: ₹ 11,92,430  
in support of K.C. Mahindra Education Trust

Mr. V.S. Parthasarathy has been passionate about the girl child education for many years and has been supporting the same by participating in the Standard Chartered Mumbai Marathon in the Half Marathon Category for the last two years. As girl child education is a cause dear to his heart, he has raised funds for K.C. Mahindra Education Trust's "Nanhi Kali" project, which provides quality education to more than 1,11,000 girls from tribal, rural and urban areas of India.



ASHISH GOYAL SUPPORTED BY POOJA GOYAL  
Raised: ₹ 11,65,051  
in support of Umang Foundation

Ashish and Pooja Goyal found that the lack of school supplies leads to a high drop-out rate in schools, in rural and less privileged areas. Through funds raised for Umang Foundation, at the Standard Chartered Mumbai Marathon, they aim to fight this problem by providing educational material and stationery kits to around fifty thousand school students, helping create sustainable support for the beneficiaries. Mr. Goyal says, "While people are interested in volunteering, making donations and collecting supplies, we raised funds to create sustainable support for the beneficiaries".



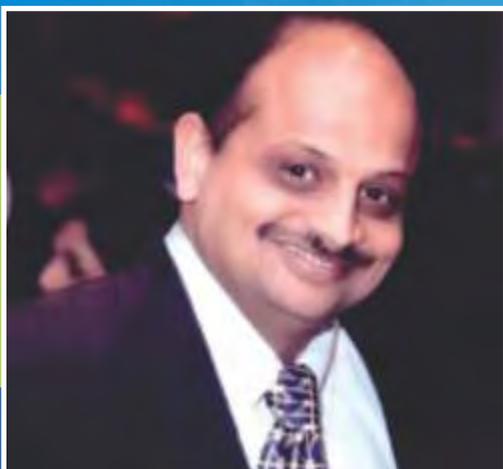
MRIDULA JASANI  
Raised: ₹ 10,83,570  
in support of Shrimad Rajchandra Love and Care

Mridula Jasani has raised funds through the Standard Chartered Mumbai Marathon previously, with husband, Abhay Jasani and grandchildren Mayra and Shiv. During her fundraising campaigns, seeing the work done by the NGO herself makes it very easy for her to share experiences with donors and involve them in the causes taken up by Shrimad Rajchandra Love and Care.



JAYANTI SHUKLA  
Raised: ` 10,45,296  
in support of United Way Mumbai

Ms. Jayanti Shukla began fundraising after she lost her mother to cancer and has been a passionate fundraiser ever since. This year she has raised funds for UWM, to support their project to fight malnutrition in Maharashtra through provision of nutritional supplements to almost 300 malnourished children in Palghar and Raigad districts in Maharashtra. Of fundraising as a means to make a difference, Ms. Shukla says, "When I began fundraising, I realised how powerful a medium it is to bring about lasting social change in my fight against malnutrition".



DHIREN N. SHETH  
Raised: ` 10,44,071  
in support of COTAAP Research Foundation

Director of a leading cotton trading firm in India, Mr. Dhiren Sheth is passionate about the development of the cotton industry as a whole. As a third-generation cotton man, he is deeply conscious of how the cotton industry has contributed to his family and has raised funds for COTAAP, an NGO working towards creating a better livelihood or cotton farmers.



BIPIN DOSHI  
Raised: ` 10,05,200  
in support of Shrimad Rajchandra Love and Care

Mr. Bipin Doshi, a senior citizen, is also disabled and feels extremely strongly about Shrimad Rajchandra Love and Care and their actions. He explains the reasons for his long-standing association with the organization, "It is a beneficent effort for all living beings. I am associated with this NGO because of the selfless activities of the mission." The funds he has raised through his SCMM fundraising campaign will be utilised towards the construction of a charitable hospital in Dharampur, a rural area of Gujarat.



LEENA MEHTA

Raised: ₹ 10,01,781

in support of Shrimad Rajchandra Love and Care

Ms. Leena Mehta says of her chosen NGO, "Shrimad Rajchandra Love and Care is the initiative of Shrimad Rajchandra Mission Dharampur and as a spiritual seeker my soul is nurtured there under the guidance of P.P.Gurudevshri Rakeshbhai" She strongly believes that healthcare is a basic need, but has become very expensive and inaccessible for the poor. The funds she has raised for Shrimad Rajchandra Love and Care, through the SCMM platform will help the NGO establish a 200-bed charitable hospital, which will be a blessing for the poor tribal population in Dharampur, southern Gujarat.



Dr. BIJAL MEHTA

Raised: ₹ 10,00,111

in support of Shrimad Rajchandra Love and Care (SRLC)

Dr. Bijal Mehta, trustee of Shrimad Rajchandra Love and Care, is a medical doctor and recognizes the need for quality healthcare for the marginalized. The funds she has raised for SRLC through the SCMM fundraising platform will support the charitable hospital for the underprivileged tribal population in Dharampur, Gujarat. She says, "Shrimad Rajchandra Love and Care has been envisaged by our spiritual guide Pujya Gurudevshri Rakeshbhai whose teachings inculcated in us Seva, "selfless service" towards each and every soul."

# CHANGE INVESTORS

This category includes those individuals who have committed to raise over 5 lakhs to ₹ 9.99 lakhs. 25 extraordinary individuals have earned a place in this category by collectively raising ₹ 2,03,10,849 for 20 NGOs.



Sanjeev Kapoor  
Raised: ₹ 9,13,350  
in support of Forum for Autism



Dr. Nirmal Surya  
Raised: ₹ 9,10,665  
in support of Epilepsy Foundation



Neeraj Sanghi  
Raised: ₹ 7,66,621  
in support of Isha Education



Name Withheld  
Raised: ₹ 7,50,000  
in support of Karunya Trust



Shaazia and Riya  
Raised: ₹ 6,84,500  
in support of Sense International India



Nilesch Lahu Nandoskar  
Raised: ₹ 6,81,001  
in support of Karunya Trust



Sunil Lulla  
Raised: ₹ 6,62,052  
in support of Children's Movement for  
Civic Awareness (CMCA)



Rajeswari Kesavan  
Raised: ₹ 6,51,700  
in support of Isha Education



Dr. Subhadra Anand  
Raised: ₹ 6,47,000  
in support of Save the Children, India



Ramesh Venkat  
Raised: ₹ 6,14,067  
in support of Maharashtra State Women's  
Council (MSWC)



Aditya Joshi  
Raised: ₹ 6,00,211  
in support of Shraddha Charitable Trust,  
Om Creations Trust



S.M. Sunderesan  
Raised: ₹ 5,71,000  
in support of Cankids Kidscan



CDR. P.R. Raghunath  
Raised: ₹ 5,63,000  
in support of Urja Trust



Shefali Kapadia  
Raised: ₹ 5,52,000  
in support of SKS Chakshu Foundation



Suresh Iyer  
Raised: ₹ 5,25,778  
in support of GOONJ..



Sanaa Shaikh  
Raised: ₹ 5,23,601  
in support of United Way Mumbai



Jigna Dedhia  
Raised: ₹ 5,14,000  
in support of Shrimad Rajchandra Love  
and Care



Dr. Prafull Sabadra  
Raised: ₹ 5,13,102  
in support of Shrimad Rajchandra Love  
and Care



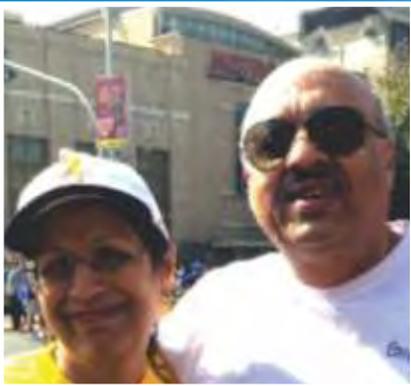
Vinodini Lulla  
Raised: ₹ 5,09,750  
in support of Children's Movement for  
Civic Awareness (CMCA)



Amit Wagh supported by Kairav Parikh  
Raised: ₹ 5,08,499  
in support of Tata Memorial Centre -  
ImPaCCT



Meena Kiran Hemani  
Raised: ₹ 5,05,001  
in support of Shrimad Rajchandra Love  
and Care



Asha supported by Sudhir Sood  
Raised: ₹ 5,04,000  
in support of Light of Life Trust (LOLT)



Girish Borkar  
Raised: ₹ 5,01,916  
in support of Yoga Prabha Bharati (Seva  
Sanstha) Trust



Jayshri Talsania  
Raised: ₹ 5,00,000  
in support of Shrimad Rajchandra Love  
and Care



Nadir Godrej  
Raised: ₹ 5,00,000  
in support of Teach to Lead (Teach for  
India)



WINNER: SHRIMAD RAMCHANDRA LOVE AND CARE



SMILE FOUNDATION



RUNNER-UP: FAMILY PLANNING ASSOCIATION OF INDIA

#### NGO MOTIVATIONAL ZONES

Introduced in the year 2012, having motivational zones on race day lend multiple opportunities to the participating NGO's, importantly to showcase their work and what they stand for. These zones not only energize the race day but also motivate the runners, especially the one's running in their support.

The 2017 edition saw 16 NGO's set-up motivational zones along the route. This time three NGO's won cash prizes from the Event Promoter, Procam International for their efficiency of messaging, innovative approach and fun filled spirit.

The winning position was shared by two NGO's Shrimad Ramchandra Love and Care & Smile Foundation. As Runner-Up was Family Planning Association of India.

# CHANGE MAKERS

This category includes those individuals who have committed to raise over ` 1.5 lakhs to ` 4.99 lakhs. This edition 99 individuals collectively raised ` 2,03,07,849 for 45 NGOs.



Ketan Gaikwad  
Raised: ` 4,55,100  
in support of Isha Vidhya



Chetna Nilesh Gala  
Raised: ` 4,22,501  
in support of Shrimad  
Rajchandra Love and Care



Ramesh Mangaleswaran  
Raised: ` 4,21,000  
in support of MBA Foundation



Yogesh Gera supported  
by Nandini Gera  
Raised: ` 3,65,799  
in support of Arushi Society



Rajesh Dharamshi  
Raised: ` 3,52,001  
in support of Isha Vidhya



Tautik Das  
Raised: ` 3,51,740  
in support of  
Cancer Foundation of India



Pavan Savant  
Raised: ` 3,51,054  
in support of Make-A-Wish  
Foundation Of India, Muktangan  
- Paragon Charitable Trust



Vishy Kuruganti  
Raised: ` 3,44,760  
in support of Action For Ability  
Development & Inclusion (AADI)



Devarajan R  
Raised: ` 3,31,000  
in support of  
Seva Sahayog Foundation



Ravi Nagar  
Raised: ` 3,10,701  
in support of  
Teach to Lead (Teach for India)



Rahul Chaudhari  
Raised: ` 3,09,801  
in support of Isha Vidhya



Raja Sudhan supported  
by Rajkumar Sudhan  
Raised: ` 3,08,351  
in support of Isha Vidhya, Isha  
Outreach



Sunil Arora  
Raised: ` 3,02,000  
in support of Bal Asha Trust



Devesh Khata  
Raised: ` 3,00,950  
in support of The Humsafar  
Trust



Krishna Ramanathan  
Raised: ` 2,91,500  
in support of Isha Vidhya



Priya Dutt  
Raised: ` 2,88,801  
in support of Nargis Dutt  
Memorial Charitable Trust



Manjul Tilak  
 Raised: ₹ 2,87,820  
 in support of Kotak Education  
 Foundation



Gurpreet Singh  
 Raised: ₹ 2,68,000  
 in support of Childline India  
 Foundation



Kalpana Maniar  
 Raised: ₹ 2,62,000  
 in support of Isha Vidhya



Bala Chendil. P  
 Raised: ₹ 2,47,450  
 in support of Isha Vidhya



Dr. Hemanti Vithalani  
 Raised: ₹ 2,46,001  
 in support of Shrimad  
 Rajchandra Love and Care



Namita Roy Ghose  
 Raised: ₹ 2,42,501  
 in support of Vanashakti



Mayuri Shah  
 Raised: ₹ 2,36,660  
 in support of Shrimad  
 Rajchandra Love and Care



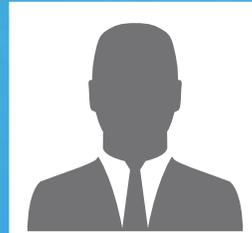
Kiran Prasad  
 Raised: ₹ 2,31,900  
 in support of Nargis Dutt  
 Memorial Charitable Trust



Gigy Mathew  
 Raised: ₹ 2,29,014  
 in support of Karunya Trust



Dr. Shlesha Sunil Shah  
 Raised: ₹ 2,27,001  
 in support of Shrimad  
 Rajchandra Love and Care



Nicolas Guyard  
 Raised: ₹ 2,19,100  
 in support of Aseema Charitable  
 Trust



Manju Parvatikar  
 Raised: ₹ 2,16,751  
 in support of Isha Vidhya



Ajay Srinivasan  
 Raised: ₹ 2,16,000  
 in support of Save The Children  
 India



Carol Syllas  
 Raised: ₹ 2,15,902  
 in support of Jeevan Asha  
 Charitable Society



S.Vivekanandan  
 Raised: ₹ 2,10,499  
 in support of Shishu Welfare  
 Trust of India



Monica Tata  
 Raised: ₹ 2,09,966  
 in support of Isha Vidhya



Milind Kulkarni  
 Raised: ₹ 2,09,685  
 in support of Aseema Charitable  
 Trust



Vinayak Kamat  
 Raised: ₹ 2,08,600  
 in support of Teach to Lead  
 (Teach for India)



Mabel Sule  
 Raised: ₹ 2,06,311  
 in support of Jeevan Asha  
 Charitable Society



Rahul Kadri  
 Raised: ₹ 2,04,500  
 in support of Save The Children  
 India



Nikhil Sharma  
 Raised: ₹ 2,03,510  
 in support of Tata Medical  
 Centre Trust



Prakriti Poddar  
 Raised: ₹ 2,00,800  
 in support of Poddar  
 Foundation



Rosita Wagle  
 Raised: ₹ 2,00,733  
 in support of Jeevan Asha  
 Charitable Society



Prashanth Singhvi A  
 Raised: ₹ 2,00,000  
 in support of Tata Memorial  
 Centre - ImPaCCT



Radhika Kaji  
 Raised: ₹ 1,99,000  
 in support of United Way  
 Mumbai



Sanjay Savla  
 Raised: ₹ 1,99,000  
 in support of Shrimad  
 Rajchandra Love and Care



Raj Avlani  
 Raised: ₹ 1,95,903  
 in support of Shrimad  
 Rajchandra Love and Care



Peggy Wolff  
 Raised: ₹ 1,91,000  
 in support of Isha Vidhya



George Aikara  
 Raised: ₹ 1,80,212  
 in support of United Way  
 Mumbai



Pallavi Sharma supported  
 by Vedika Sharma  
 Raised: ₹ 1,79,601  
 in support of Concern India  
 Foundation



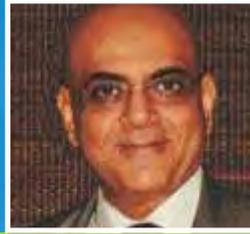
Shamima Taly  
 Raised: ₹ 1,76,500  
 in support of Isha Vidhya



Nandini Gaur  
 Raised: ₹ 1,75,775  
 in support of Urban Health  
 Resource Centre



Shashi Bhat  
 Raised: ₹ 1,74,250  
 in support of Isha Vidhya



Sunil Rawlani  
 Raised: ₹ 1,67,000  
 in support of Childline India  
 Foundation



Prasad Kancharla  
 Raised: ₹ 1,66,802  
 in support of Khel Shala



Thomas Mathew  
 Raised: ₹ 1,66,500  
 in support of Karunya Trust



Bhavesh Shah  
 Raised: ₹ 1,66,000  
 in support of Shrimad  
 Rajchandra Love and Care



Meher Dubash  
 Raised: ₹ 1,65,000  
 in support of SKS Chakshu  
 Foundation



Kabir Agarwal  
 Raised: ₹ 1,64,300  
 in support of Urban Health  
 Resource Centre



Gopika Shah  
 Raised: ₹ 1,63,999  
 in support of Shrimad  
 Rajchandra Love and Care



Dr. Kalpana Apte  
 Raised: ₹ 1,63,178  
 in support of Family Planning  
 Association, India



Nipa Mehul Ashar  
 Raised: ₹ 1,63,100  
 in support of Society of Parents  
 of children with Autistic  
 Disorders (SOPAN)



Reshma Jain  
 Raised: ₹ 1,62,000  
 in support of Shrimad  
 Rajchandra Love and Care



Kastur Chheda  
 Raised: ₹ 1,61,501  
 in support of Shrimad  
 Rajchandra Love and Care



Amitabh Mall  
 Raised: ₹ 1,58,501  
 in support of Under The Mango  
 Tree Society



Umesh Shah  
 Raised: ₹ 1,57,000  
 in support of Shrimad  
 Rajchandra Love and Care



Dr. Prahalathan Kk  
 Raised: ₹ 1,56,308  
 in support of Bhumi



Dr. Mansukh Satra  
 Raised: ₹ 1,55,000  
 in support of Shrimad  
 Rajchandra Love and Care



Janak Satra  
 Raised: ₹ 1,54,460  
 in support of Shrimad  
 Rajchandra Love and Care



Siddharth Agarwal  
 Raised: ₹ 1,54,099  
 in support of Urban Health  
 Resource Centre



Uma Parikh  
 Raised: ₹ 1,54,001  
 in support of Shrimad  
 Rajchandra Love and Care



Biren Karani  
 Raised: ₹ 1,54,000  
 in support of Shrimad  
 Rajchandra Love and Care



Nidhi Agarwal  
 Raised: ₹ 1,54,000  
 in support of Shrimad  
 Rajchandra Love and Care



Sandeep Presswala  
 Raised: ₹ 1,54,000  
 in support of Shrimad  
 Rajchandra Love and Care



Subhash Kela  
 Raised: ₹ 1,54,000  
 in support of Shrimad  
 Rajchandra Love and Care



Vishal Mirpuri  
 Raised: ₹ 1,54,000  
 in support of Isha Vidhya



Devi Mehta  
 Raised: ₹ 1,53,111  
 in support of Shrimad  
 Rajchandra Love and Care



Anita Pisharody  
 Raised: ₹ 1,53,001  
 in support of Children's  
 Movement for Civic Awareness



Sejal Shah  
 Raised: ₹ 1,52,106  
 in support of Light of Life Trust



Damyanti M. Satra  
 Raised: ₹ 1,52,100  
 in support of Shrimad  
 Rajchandra Love and Care



Anil Parmar  
 Raised: ₹ 1,51,777  
 in support of United Way  
 Mumbai



Charu Kela  
 Raised: ₹ 1,51,000  
 in support of Shrimad  
 Rajchandra Love and Care



Ashit Dani  
 Raised: ₹ 1,50,001  
 in support of Shrimad  
 Rajchandra Love and Care



Anand Mehta  
 Raised: ₹ 1,50,000  
 in support of Shrimad  
 Rajchandra Love and Care



Anil Goyal  
Raised: ₹ 1,50,000  
in support of Epilepsy  
Foundation



Arvind Sheth  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Bipin V Doshi  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Dhairav Shroff  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Dhaval Y. Mehta  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Kunal Doshi  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Naina Kothari  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Nalini Mehta  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Nandini Gandhi  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Nitin Nayar  
Raised: ₹ 1,50,000  
in support of Atma Education



Paresh Shah  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Rajesh Jain  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



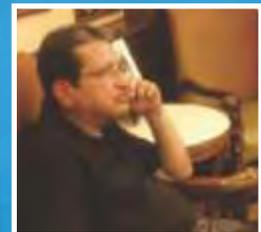
Rakesh Mehta  
Raised: ₹ 1,50,000  
in support of Epilepsy  
Foundation



Rohitashwa Poddar  
Raised: ₹ 1,50,000  
in support of Poddar  
Foundation



Shri. Sanjay Dangi  
Raised: ₹ 1,50,000  
in support of Epilepsy  
Foundation



Sudhir K. Talsania  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Sunit Kothari  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



Tara Sharma Saluja  
Raised: ₹ 1,50,000  
in support of Cancer Patients  
Aid Association, Cuddles  
Foundation, Teach to Lead  
(Teach for India)



Toral Shah  
Raised: ₹ 1,50,000  
in support of Shrimad  
Rajchandra Love and Care



# FUNDRAISER GOLD

The Fundraiser Gold category comprises of individuals who have raised between ₹ 1 Lakh and ₹ 1.5 Lakh. This year, individuals in the Fundraiser Gold category have raised ₹ 39,30,109 for 26 charities.

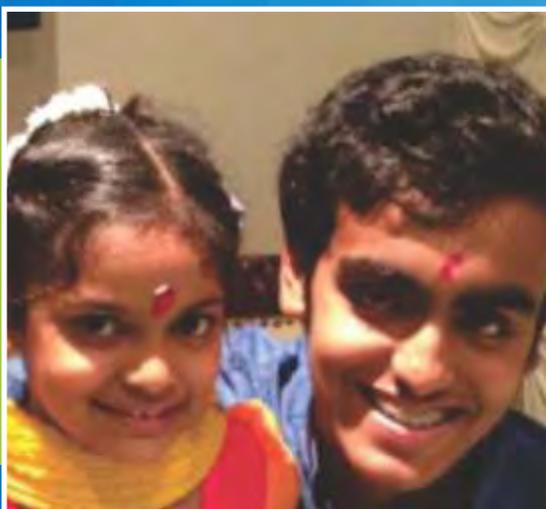
Ruth Dsouza Wilson Raised: ₹ 1,35,000 in support of Jeevan Asha Charitable Society	Sharon Vallis Raised: ₹ 1,34,000 in support of Kripa Foundation	Atul S Nath Raised: ₹ 1,33,000 in support of Khel Shala	Avina Chheda Raised: ₹ 1,31,200 in support of Shrimad Rajchandra Love and Care
Reena Gupta Raised: ₹ 1,27,002 in support of Children's Movement for Civic Awareness	Brajesh Mishra Raised: ₹ 1,26,900 in support of Catalysts For Social Action	Anuj & Somasree Raised: ₹ 1,24,100 in support of Teach to Lead (Teach for India)	Easwar Raised: ₹ 1,24,100 in support of The Indian Council For Mental Health, SOPAN
Rekha Desai Raised: ₹ 1,21,500 in support of Mentor Me India	Anita Iyer Raised: ₹ 1,21,002 in support of Kotak Education Foundation	Ruby Sigantoria Raised: ₹ 1,20,101 in support of Helen Keller Institute For Deaf & Deaf Blind	Reeta Sheth Raised: ₹ 1,18,300 in support of Shrimad Rajchandra Love and Care
Robert Oates Raised: ₹ 1,17,430 in support of Isha Vidhya	Manju Sood Raised: ₹ 1,16,500 in support of Isha Vidhya	Parveen Dalal Raised: ₹ 1,15,601 in support of Teach to Lead (Teach for India)	Ashish Gandhi Raised: ₹ 1,15,300 in support of K.C. Mahindra Education Trust
Mayank Bathwal Raised: ₹ 1,15,000 in support of Save The Children India	Madhusudan Rajagopalan Raised: ₹ 1,14,505 in support of Srujna Charitable Trust	Pyush Khullar Raised: ₹ 1,14,301 in support of Arushi Society	Sujal Shroff Raised: ₹ 1,14,001 in support of Light of Life Trust
Aradhita Agarwal Raised: ₹ 1,13,306 in support of Mission for Vision	B. S. Saluja Raised: ₹ 1,10,011 in support of Mentor Me India	Jamshed Jehangir Raised: ₹ 1,10,000 in support of Isha Vidhya	Sunil Chemmankotil Raised: ₹ 1,09,196 in support of Careworks Foundation
Lipika Mitra Raised: ₹ 1,09,101 in support of Isha Vidhya	Siddharth Raman Raised: ₹ 1,09,000 in support of Apni Shala Foundation	Garima Gandhi Bali Raised: ₹ 1,08,147 in support of Sharon Welfare Society	Sriya Sharad Jambekar Raised: ₹ 1,06,000 in support of St. Jude India Childcare Centres, Mentor Me India
Prashant Tandon Raised: ₹ 1,05,000 in support of Cancer Patients Aid Association, SOPAN	Vinod Hari Raised: ₹ 1,04,500 in support of Isha Vidhya	Swathi Mukherjee Raised: ₹ 1,03,000 in support of The Vatsalya Foundation	Priyavrat Sharma Raised: ₹ 1,03,000 in support of SOPAN
	Mohit Astir Raised: ₹ 1,00,505 in support of Bal Asha Trust	Janavi Parikh Raised: ₹ 1,00,500 in support of Mentor Me India	

After Fundraiser Gold, we also have 161 fundraisers, raising ₹ 97,56,648 in the Fundraiser Silver category; 286 fundraisers, raising ₹ 58,93,587 in the Fundraiser Bronze category and 384 fundraisers, raising ₹ 10,54,620 in the Fundraiser category.

# YOUNG LEADERS

The Standard Chartered Mumbai Marathon celebrates the spirit of young India and encourages the youth to participate in acts of building social awareness and fundraising for a cause. Young Leaders are fundraisers below the age of 21 years, who have raised ` 50,000 or more. This year, Standard Chartered Mumbai Marathon witnessed 136 motivated young individuals making up the Young Leader category, having raised ` 1,97,16,755. 23 Young Leaders are also Change Runners this year.

The top three Young Leaders at the Standard Chartered Mumbai Marathon 2017 are Adhiraj Johri, who has raised ` 25,25,617 for Family Service Centre; Malini Kohli, with her sisters Saanya and Isha, raising ` 19,53,413 for Think Foundation and Vinay Virvadia, who has raised ` 13,57,150 for Shrimad Rajchandra Love and Care. They are also Change Runners in their own right.



ADHIRAJ JOHRI (CHANGE CHAMPION)

Raised: ` 25,25,617

in support of Family Service Centre

Adhiraj is a Grade 11 student doing the IB DP course from Calcutta International school. Adhiraj's mother, Anisha Johri, had fundraised for 6 years for Family Service Centre, and this year he decided to take on the baton. Family Service Centre conducts family based and community oriented programs, reaching out to families in difficult circumstances. The funds he has raised will help many needy families and abandoned children. He is our highest fundraising Young Leader and is also part of the Change Runners, in the Change Champions category.

"My mother has been running the marathon for the cause of adoption since the past 6 years. After my close association with FSC, this year I decided to spread the awareness to my generation. We need to realize how blessed we are and to give back to society in our own small ways".



MALINI, SAANYA AND ISHA (CHANGE LEADER)

Raised: ` 19,53,413

in support of Think Foundation

Having lived through the loss of two family members to Thalassaemia Major, Malini Kohli and her sisters, Isha and Saanya, realized that it would be an extremely difficult life for those who were unable to afford the medical costs that the condition demands. Malini, Isha and Saanya have raised funds for Think Foundation's programme to support Thalassaemic children from low-income families who cannot afford the intensive medical care. Their remarkable efforts have made them Change Runners, falling in the Change Leaders category.

"As a family, we have seen closely the effect and management of Thalassaemia. We three siblings decided to support Think Foundation in their work with children managing Thalassaemia who hail from underprivileged families. The success of our run in the Mumbai Marathon in 2016 encouraged us to run again in 2017. We want to see a better quality of life for these children and also to work towards awareness for prevention of Thalassaemia".



VINAY VIRVADIA (CHANGE LEADER)

Raised: ₹ 13,57,150

in support of Shrimad Rajchandra Love and Care

Vinay, 12, has raised funds for Shrimad Rajchandra Love and Care's hospital for the underprivileged in Dharampur. The funds raised will help increase the number of beds in the hospital from 40 to 150! He wants to do his bit to help the underprivileged, who don't have enough money for even the most basic of necessities. His amazing efforts also mean he is one of our Change Runners, falling in the Change Leaders category.

"I want to help the underprivileged to lead a better and healthy life. They barely manage their basic necessities and when they have disease or illness, they often have to bear the pain of it for days and months due to lack of monetary help, for prompt medical treatment and so, when I heard that SRLC was raising funds for a new hospital, I felt blessed to have got this opportunity to serve humanity."



ARAV HAK (CHANGE LEADER)

Raised: ₹ 12,12,121

in support of Nargis Dutt Memorial Charitable Trust

Arav Hak, all of 12 years of age, has raised funds for Nargis Dutt Memorial Charitable Trust. Through the NGO, he had the opportunity to interact with children suffering from cancer. He found that these patients were very similar to him, except that their lives were threatened at such a young age. Arav's funds will benefit these children in their battle against cancer, since they themselves cannot afford the treatment.

"I believe that the real superheroes live in the hearts of young children fighting big battles. I'm raising funds for children with cancer, because I want everyone to live a normal and happy life with no suffering."

Arav has garnered the contribution of 251 donors, the most by any Young Leader.



MEERA MEHTA (CHANGE LEADER)

Raised: ₹ 10,07,000

in support of Shrimad Rajchandra Love and Care

Miss. Meera Mehta has been raising funds from the age of six and began fundraising through the SCMM platform in 2011. She says, "I am inspired by my spiritual guide Pujya Gurudevshri Rakeshbhai and it is His vision that drives me and this NGO to offer our time, energies and resources for the betterment of the less fortunate."



Aadhya Shivakumar (Change Investor)  
 Raised: ₹ 5,34,601  
 in support of Isha Vidhya



Riya Jasani (Change Investor)  
 Raised: ₹ 5,14,000  
 in support of Light of Life Trust



Aaryan & Rohun (Change Maker)  
 Raised: ₹ 3,18,991  
 in support of Gwalior Hospital  
 and Education Charitable Trust



Aashumi Varaiya (Change Maker)  
 Raised: ₹ 2,85,101  
 in support of Shrimad  
 Rajchandra Love and Care



Kirtan Chheda (Change Maker)  
 Raised: ₹ 2,41,110  
 in support of Shrimad  
 Rajchandra Love and Care



Roshni Goela (Change Maker)  
 Raised: ₹ 2,40,001  
 in support of Light of Life Trust



Raayansh Jitesh Kamdar  
 (Change Maker)  
 Raised: ₹ 2,38,299  
 in support of Shrimad Rajchandra  
 Love and Care



Yashish Narendra Hirani  
 (Change Maker)  
 Raised: ₹ 2,08,494  
 in support of Nargis Dutt Memorial  
 Charitable Trust



Kabir Diwanji (Change Maker)  
 Raised: ₹ 2,01,841  
 in support of Concern India  
 Foundation



Arham Jhaveri (Change Maker)  
 Raised: ₹ 2,01,183  
 in support of Shrimad  
 Rajchandra Love and Care



Prarthna Mehta (Change Maker)  
 Raised: ₹ 1,91,200  
 in support of Shrimad  
 Rajchandra Love and Care



Aanya Sheth (Change Maker)  
 Raised: ₹ 1,76,998  
 in support of Shrimad  
 Rajchandra Love and Care



Mihir Parikh (Change Maker)  
 Raised: ₹ 1,73,001  
 in support of Salaam Bombay  
 Foundation



Sharanya Ruia (Change Maker)  
 Raised: ₹ 1,69,800  
 in support of Light of Life Trust



Shanay Sanghavi  
(Change Maker)  
Raised: ₹ 1,65,500  
in support of Shrimad Rajchandra  
Love and Care



Shayaan Sanghavi  
(Change Maker)  
Raised: ₹ 1,65,500  
in support of Shrimad Rajchandra  
Love and Care



Ahanaa & Arham  
(Change Maker)  
Raised: ₹ 1,60,048  
in support of Shrimad Rajchandra  
Love and Care



Ayaan Talsania  
(Change Maker)  
Raised: ₹ 1,59,000  
in support of Shrimad Rajchandra  
Love and Care



Asang Mehta  
(Change Maker)  
Raised: ₹ 1,53,001  
in support of Shrimad Rajchandra  
Love and Care

## FUNDRAISER GOLD

Young Leaders

Amam Hardik Bagadia  
Raised: ₹ 1,41,202  
in support of Shrimad  
Rajchandra Love and Care

Ranveer Gandhi  
Raised: ₹ 1,38,999  
in support of Shrimad  
Rajchandra Love and Care

Vivaan Desai  
Raised: ₹ 1,27,500  
in support of Shrimad  
Rajchandra Love and Care

Asmi Rupani  
Raised: ₹ 1,23,500  
in support of Shrimad  
Rajchandra Love and Care

Simran Mehta  
Raised: ₹ 1,18,701  
in support of Shrimad  
Rajchandra Love and Care

Jash Shah  
Raised: ₹ 1,16,235  
in support of Shrimad  
Rajchandra Love and Care

Mansi Tanna  
Raised: ₹ 1,11,501  
in support of ADAPT ( Formerly  
The Spastics Society Of India)

Vinantee Shah  
Raised: ₹ 1,11,009  
in support of Shrimad  
Rajchandra Love and Care

Arham Talati  
Raised: ₹ 1,11,000  
in support of Shrimad  
Rajchandra Love and Care

Proteeti Sinha  
Raised: ₹ 1,11,000  
in support of Aseema Charitable  
Trust

Ahaan Chhatwal  
Raised: ₹ 1,08,998  
in support of World for All  
Animal Care and Adoptions

Aarya Gada  
Raised: ₹ 1,08,000  
in support of Shrimad  
Rajchandra Love and Care

Anushka Mehta  
Raised: ₹ 1,04,825  
in support of Shrimad  
Rajchandra Love and Care

Misha Shah  
Raised: ₹ 1,04,000  
in support of Shrimad  
Rajchandra Love and Care

Muskaan Tolani  
Raised: ₹ 1,03,000  
in support of Cancer Patients  
Aid Association

# FUNDRAISER SILVER

Young Leaders

Achalesh Ravi  
Raised: ₹ 99,100  
in support of Isha Vidhya

Adi & Veer Shah  
Raised: ₹ 90,999  
in support of Shrimad  
Rajchandra Love and Care

Aadit Vora  
Raised: ₹ 90,100  
in support of Shrimad  
Rajchandra Love and Care

Anisha Mehta  
Raised: ₹ 83,212  
in support of Shrimad  
Rajchandra Love and Care

Roshni Utamsingh  
Raised: ₹ 80,999  
in support of The Welfare Of  
Stray Dogs

Aarushi Talati  
Raised: ₹ 77,000  
in support of Shrimad  
Rajchandra Love and Care

Richa Jatia  
Raised: ₹ 76,200  
in support of Salaam Bombay  
Foundation

Ruhee Shah  
Raised: ₹ 73,500  
in support of Shrimad  
Rajchandra Love and Care

Aashna Shah  
Raised: ₹ 69,501  
in support of Shrimad  
Rajchandra Love and Care

Ananya Ghelani  
Raised: ₹ 67,001  
in support of Shrimad  
Rajchandra Love and Care

Arshia Mehta  
Raised: ₹ 65,000  
in support of Light of Life Trust

Aanya Jain  
Raised: ₹ 64,750  
in support of Light of Life Trust

Harisha Sewhani  
Raised: ₹ 64,500  
in support of Nargis Dutt  
Memorial Charitable Trust

Foram S Shah  
Raised: ₹ 64,200  
in support of Shrimad  
Rajchandra Love and Care

Aria Panchal  
Raised: ₹ 63,997  
in support of Light of Life Trust

Avana Patel  
Raised: ₹ 63,500  
in support of Poddar  
Foundation

Krish Sabadra  
Raised: ₹ 63,500  
in support of Shrimad  
Rajchandra Love and Care

Taaraksh Chawla  
Raised: ₹ 62,111  
in support of World for All  
Animal Care and Adoptions

Aman Jasani  
Raised: ₹ 61,450  
in support of World for All  
Animal Care and Adoptions

Krish Shroff  
Raised: ₹ 60,660  
in support of Shrimad  
Rajchandra Love and Care

Anyssa Kothari  
Raised: ₹ 60,618  
in support of Shrimad  
Rajchandra Love and Care

Jiana Heman Mehta  
Raised: ₹ 57,500  
in support of Shrimad  
Rajchandra Love and Care

Preeti Geed  
Raised: ₹ 57,303  
in support of Urban Health  
Resource Centre

Chaman Kardam  
Raised: ₹ 57,269  
in support of Urban Health  
Resource Centre

Khushi Sharma  
Raised: ₹ 57,269  
in support of Urban Health  
Resource Centre

Nevan Shah  
Raised: ₹ 57,200  
in support of Shrimad  
Rajchandra Love and Care

Prafful Likhitkar  
Raised: ₹ 57,115  
in support of Urban Health  
Resource Centre

Anju Pal  
Raised: ₹ 56,631  
in support of Urban Health  
Resource Centre

Ananya Jagtiani  
Raised: ₹ 55,000  
in support of Masoom

Aryika Dadha  
Raised: ₹ 55,000  
in support of Shrimad  
Rajchandra Love and Care

Sara Mehta  
Raised: ₹ 54,502  
in support of Jai Vakeel  
Foundation and Research Centre

Ruchi Jhaveri  
Raised: ₹ 54,255  
in support of Shrimad  
Rajchandra Love and Care

Saniya Ganatra  
Raised: ₹ 53,800  
in support of Light of Life Trust

Reeya Virani  
Raised: ₹ 53,500  
in support of Shrimad  
Rajchandra Love and Care

Hrishabh Malay Parekh  
Raised: ₹ 53,001  
in support of Shrimad Rajchandra  
Love and Care

Aryan Jalan  
Raised: ₹ 52,000  
in support of Light of Life Trust

Daniel Jeremiah  
Raised: ₹ 52,000  
in support of Jeevan Asha  
Charitable Society

Disha Sheth  
Raised: ₹ 52,000  
in support of Light of Life Trust

Hriday  
Raised: ₹ 52,000  
in support of Shrimad Rajchandra  
Love and Care

Sayed Mojtaba Hosseini  
Raised: ₹ 52,000  
in support of Nargis Dutt  
Memorial Charitable Trust

Aryan Jhaveri  
Raised: ₹ 51,999  
in support of Shrimad  
Rajchandra Love and Care

Anaisha Talsania  
Raised: ₹ 51,518  
in support of Shrimad  
Rajchandra Love and Care

Brahmi Sabadra  
Raised: ₹ 51,500  
in support of Shrimad Rajchandra  
Love and Care

Mahek Shah  
Raised: ₹ 51,500  
in support of Shrimad  
Rajchandra Love and Care

Tanisha Rathi  
Raised: ₹ 51,500  
in support of Light of Life Trust

Aavritti Gupta  
Raised: ₹ 51,490  
in support of World for All  
Animal Care and Adoptions

Rupesh Chandrakant Pandhekar  
Raised: ₹ 51,350  
in support of Light of Life Trust

Mahek Nayak  
Raised: ₹ 51,250  
in support of World for All  
Animal Care and Adoptions

Prakash Jadhav  
Raised: ₹ 51,250  
in support of Light of Life Trust

Tanmay Shah  
Raised: ₹ 51,250  
in support of Shrimad  
Rajchandra Love and Care

Darshan Manoj Kalsait  
Raised: ₹ 51,200  
in support of Light of Life Trust

Swapnil Nalinde  
Raised: ₹ 51,200  
in support of Light of Life Trust

Videh Doshi  
Raised: ₹ 51,154  
in support of Shrimad  
Rajchandra Love and Care

Stuti Daga  
Raised: ₹ 51,107  
in support of Magic Bus India  
Foundation

Aadit Suchak  
Raised: ₹ 51,100  
in support of Nargis Dutt  
Memorial Charitable Trust

Samyak Jhaveri  
Raised: ₹ 51,002  
in support of Shrimad  
Rajchandra Love and Care

Arishti Sheth  
Raised: ₹ 51,001  
in support of Shrimad  
Rajchandra Love and Care

Dhriti Shah  
Raised: ₹ 51,001  
in support of Shrimad  
Rajchandra Love and Care

Ariesa Mongia  
Raised: ₹ 51,000  
in support of Jai Vakeel  
Foundation and Research Centre

Armaan Bhansali  
Raised: ₹ 51,000  
in support of Light of Life Trust

Chirayu Lohia  
Raised: ₹ 51,000  
in support of World for All  
Animal Care and Adoptions

Jaikishan Saha  
Raised: ₹ 51,000  
in support of Light of Life Trust

Rishav Mehta  
Raised: ₹ 51,000  
in support of Shrimad  
Rajchandra Love and Care

Rupali Sathe  
Raised: ₹ 51,000  
in support of Urja Trust

Shikha Visaria  
Raised: ₹ 51,000  
in support of Shrimad  
Rajchandra Love and Care

Tisha Jhaveri  
Raised: ₹ 51,000  
in support of Shrimad  
Rajchandra Love and Care

Trishina Kripalani  
Raised: ₹ 51,000  
in support of Light of Life Trust

Vanshika Govale  
Raised: ₹ 50,700  
in support of United Way  
Mumbai

Aaron Jacob  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Adith George  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Amogh Patwardhan  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Angshika Chatterjee  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Armaann Karnavat  
Raised: ₹ 50,000  
in support of Ratna Nidhi  
Charitable Trust

Aryan Bile  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Chirag Bhattar  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Dhruv Wagh  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Dhruvansh Shah  
Raised: ₹ 50,000  
in support of Ratna Nidhi  
Charitable Trust

Durvika Kadam  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Eshan Singh Bisht  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Eshang Shah  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Ishita Deshmukh  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Kabir Bhakta  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Krish Chheda  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Mohammed Zaid  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Nandita Trivedi  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Nimit Gupta  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Parth Tiwari  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Pradyun Igatpurikar  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Reuben Manoj  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Rishab Nair  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Saaket Basarkar  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Sandeep Chargundla  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

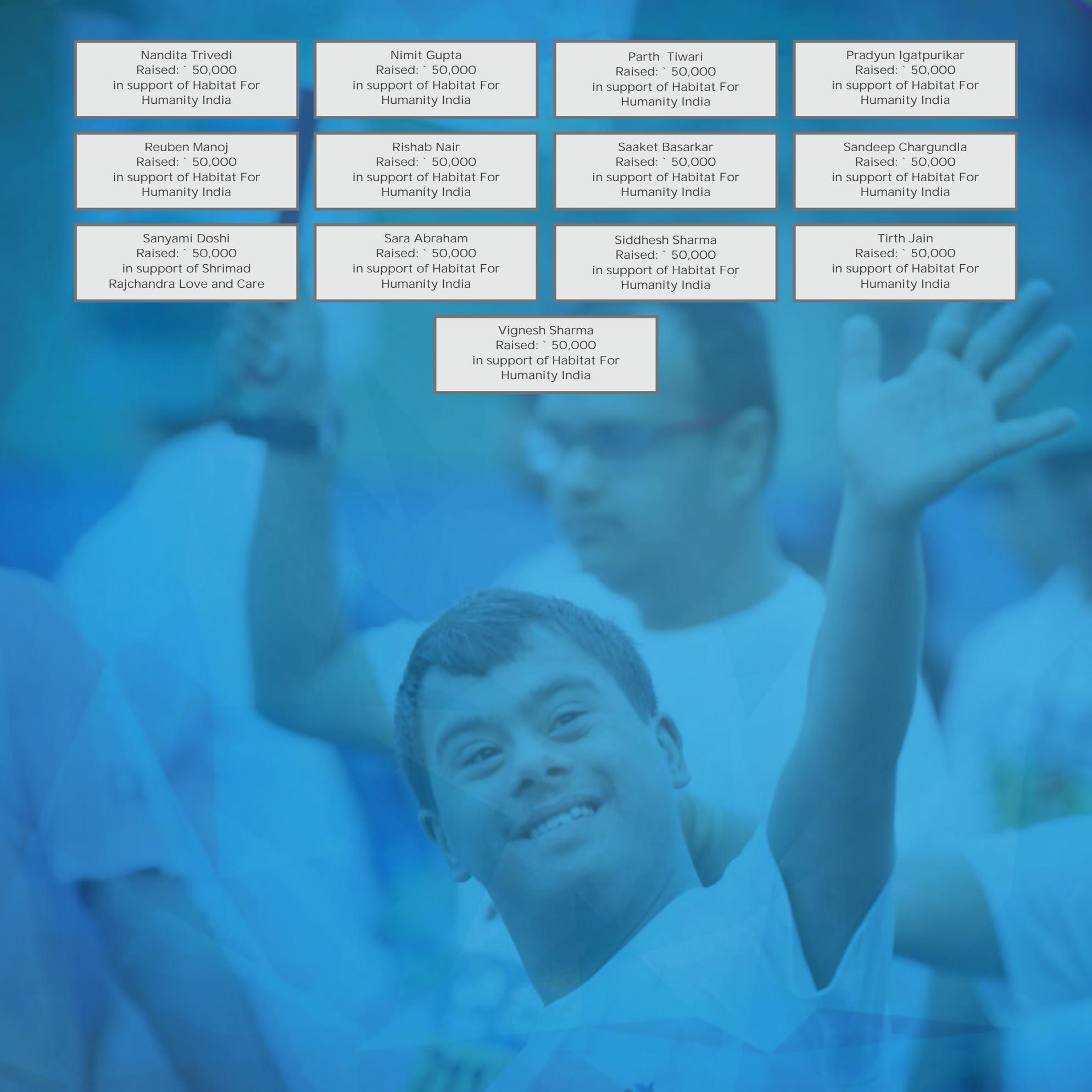
Sanyami Doshi  
Raised: ₹ 50,000  
in support of Shrimad  
Rajchandra Love and Care

Sara Abraham  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Siddhesh Sharma  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Tirth Jain  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India

Vignesh Sharma  
Raised: ₹ 50,000  
in support of Habitat For  
Humanity India





#### TECHNICAL PRESS MEET

The SCMM route winds its way through some iconic and impressive landmarks of the Mumbai city – from the CST to Flora Fountain, the Marine Drive, Haji Ali to the iconic Rajiv Gandhi Bandra-Worli Sealink. An event of the scale of SCMM is not possible without the unstinted support of the authorities. A technical press meet was organized on the Wednesday of race week to update the media on the race route, its facilities and of course the preparedness on aspects like the traffic, law and order and medical requirements of the runners on race day. On the panel were Hugh Jones, Race Director, Dr. Nilesh Gautam, Medical Director, Satish Uchil, Technical representative from AFI and Vivek Singh, Jt. MD, Procam International.



#### MARUTI S-CROSS MOTORCADE

Maruti S- Cross is the lead car of the SCMM. David Rudisha, Event Ambassador & Double Olympic 800m Champion led the way in Official Lead Car of the event Maruti S-Cross at the iconic Gate Way of India.

# FUNDRAISING CORPORATE TEAMS

Organisations whose employees raised funds for the chosen NGO(s)  
15 Companies | 38 Teams | ₹ 7,12,71,354 Total funds raised | 42 NGOs benefitted

Corporate	NGO Supported	Fund Raised (₹)
Credit Suisse Securities (India) Pvt. Ltd.	Jai Vakeel Foundation and Research Centre, Save The Children India, United Way Mumbai	1,41,15,555
Kotak Mahindra Bank Ltd.	Cancer Aid & Research Foundation, Children's Movement for Civic Awareness, Cancer Patients Aid Association, Child Rights and You (CRY), Forum for Autism, HelpAge India, Kotak Education Foundation, K.C. Mahindra Education Trust, Make-A-Wish Foundation Of India, Society of Parents of Children with Autistic Disorders (SOPAN), The Foundation for Mother and Child Health (FMCH), Society for Nutrition, Education and Health Action (SNEHA)	1,30,42,729
Godrej & Boyce Mfg. Co. Ltd.	Republican Sports Club, Vasantha Memorial Trust, War Wounded Foundation	1,11,22,118
Mahindra & Mahindra Ltd.	K.C. Mahindra Education Trust	81,57,730
BNP Paribas	Aseema Charitable Trust	68,83,002
Uni Gem India Pvt. Ltd.	Shrimad Rajchandra Love and Care	57,01,000
Bajaj Electricals Ltd.	Paryavaran Mitra	37,34,613
Godrej Industries Limited & Associate Companies	Tata Memorial Centre - ImPaCCT, Teach to Lead (Teach for India)	20,83,005
Larsen & Toubro Ltd.	Mentor Me India, Samatol Foundation, St. Jude India Childcare Centres	17,62,216
HongKong Shanghai Banking Corporation India Ltd.	Cancer Patients Aid Association	15,83,131
Thermax Ltd.	The Akanksha Foundation	7,64,001
J. B. Chemicals & Pharmaceuticals Ltd.	Juvenile Diabetes Foundation	7,03,100
HDFC Asset Management Company Ltd.	Arushi Society, Mukangan - Paragon Charitable Trust	5,69,754
Aditya Birla Health Insurance Company Ltd.	Save The Children India	5,65,000
Pidilite Industries Ltd.	The Akanksha Foundation	4,84,400

# PARTICIPATING CORPORATE TEAMS

Organisations who contributed for their chosen NGO/s and fielded teams to participate at SCMM 2017  
151 Companies | 250 Teams | ₹ 12,63,50,000 Total funds contributed | 93 NGOs benefitted

Corporate	NGO Supported	Fund Raised (₹)
A.T.E Enterprises Private Limited	Urban Design Research Institute	4,50,000
Aamby Valley Esteemed Citizens Association	World For All Animal Care And Adoptions	3,00,000
Abbott Healthcare Pvt. Ltd.	Smile Foundation	9,00,000
Aditya Birla Finance Ltd. - Aditya Birla Infrastructure Finance	Save the Children India	4,50,000
Aditya Birla Group - Aditya Birla Finance Limited	Save the Children India	4,50,000
Aditya Birla Health Insurance Company Ltd	Save the Children India	4,50,000
Aditya Birla Management Corporation Pvt. Ltd.	Aditya Birla Education Trust- Project Mpower	21,00,000
Akzonobel India	Tata Medical Centre Trust	3,00,000
Allcargo Logistics Ltd	Save the Children India, Alert- India	10,00,000
Anand Rathi Insurance Brokers Ltd.	Epilepsy Foundation	3,00,000
Apollo Tyres Ltd	Apollo Tyres Foundation	3,00,000
ASK Investment Managers Private Limited	ASK Foundation	3,00,000
Australia and New Zealand Banking Group Limited	Masoom	3,00,000
Bajaj Electricals Ltd.	Paryavaran Mitra	35,00,000
Batlivala & Karani Securities India Pvt. Ltd.	Light of Life Trust	4,50,000
Bharat Petroleum Corporation Ltd.	Isha Vidhya	3,00,000
Biostadt India Ltd	Save the Children India	3,00,000
Blue Star Limited	Blue Star Foundation	14,00,000
BNP Paribas India Solutions Pvt. Ltd.	Aseema Charitable Trust	28,00,000
BNP Paribas SA	Aseema Charitable Trust	28,00,000
Brio Pharma Technologies Private Limited	Mimaansa	3,00,000
Bristol Myers Squibb India Pvt. Ltd.	United Way Mumbai	3,00,000
C Meac Communications Private Limited	Shrimad Rajchandra Love and Care	3,00,000
Capri Global Capital Limited	Catalysts for Social Action	4,50,000
Castrol India Limited	United Way Mumbai	18,50,000

## HIGHEST FUNDRAISING CORPORATE



CREDIT SUISSE SECURITIES (INDIA) PRIVATE LIMITED

Raised: ₹ 1,41,15,555

in support of Jai Vakeel Foundation and Research Centre, Save The Children India and United Way Mumbai

Credit Suisse Securities (India) Pvt. Ltd. has been participating in the Standard Chartered Mumbai Marathon for over 5 years now. This year, with two teams registered for running at the SCMM 2017, the enthusiastic employees have also contributed generously, supporting Save the Children India, together raising their highest best ever. The funds raised by Credit Suisse will be used to provide an impetus to Save the Children, India's education initiatives, which work towards the welfare of less fortunate children in the society.



Corporate	NGO Supported	Fund Raised (₹)
Cello Plastic Products (P) Ltd.	Smile Foundation	4,50,000
Central Bank of India	Umang Foundation	4,50,000
Centrum Capital Ltd.	Life Trust	4,50,000
Charu Jewels	Shrimad Rajchandra Love and Care	3,00,000
Chirag Corporation	Shrimad Rajchandra Love and Care	3,00,000
Cleartrip Private Limited	Magic Bus India Foundation	3,00,000
CLP India Pvt. Ltd.	Atma Education	4,50,000
Colgate-Palmolive (India) Limited	Network in Thane by People Living with HIV	4,50,000
Concordia International (India) Services Pvt. Ltd.	Child Help Foundation	16,00,000
Credit Agricole CIB	Aseema Charitable Trust	4,50,000
Credit Suisse Securities (India) Pvt.Ltd.	Save the Children India	10,00,000
Dabang Dunia Publications Pvt Ltd.	Shrimad Rajchandra Love and Care	3,00,000
DCB Bank Limited	Umang Foundation, Concern India Foundation	4,50,000
Ddecor Home Fabrics Pvt. Ltd.	Karunya Trust	7,00,000
Deloitte Shared Services India LLP	Maharashtra State Women's Council	11,50,000
eClerx Services Limited	LEND - A - HAND INDIA, Magic Bus India Foundation	27,00,000
Eurokids International Private Limited	Concern India Foundation	4,50,000
Everstone Capital Advisors Private Limited	Avasara Leadership Institute	4,50,000
Geltec Pvt. Ltd.	Childline India Foundation	3,00,000
Gharda Chemicals Ltd	Gharda Foundation	7,00,000
Godrej & Boyce Mfg. Co. Ltd.	War Wounded Foundation, Republican Sports Club, Vasantha Memorial Trust	18,50,000
Godrej Industries Limited & Associates Companies	Teach to Lead (Teach for India)	6,00,000
Golkunda Diamonds and Jewellery Limited	Shrimad Rajchandra Love and Care	4,50,000
Gujarat Pipavav Port Limited	Shri Sarvoday Saraswati Mandir Babapur	3,00,000
GVK - Mumbai International Airport Private Limited	Save The Children India, The Indian Council For Mental Health	6,00,000
HDB Financial Services	Muktangan - Paragon Charitable Trust	14,00,000
HDFC Asset Management Company Limited	Muktangan - Paragon Charitable Trust	3,00,000
HDFC Ergo General Insurance Co. Ltd.	Umang Foundation, Swayamsiddh Matimand Mulansathi Matrupalak Sanstha, CARE India Solutions for Sustainable Development	9,00,000
HDFC Securities Limited	India Sponsorship Committee	3,00,000
HDFC Standard Life Insurance Company Limited	HelpAge India	4,50,000

## 2ND HIGHEST FUNDRAISING CORPORATE



KOTAK MAHINDRA BANK LIMITED

Raised: ₹ 1,30,42,729

in support of Kotak Education Foundation, Society of Parents of children with Autistic Disorders (SOPAN), Cancer Patients Aid Association, Indian Council for Mental Health

"Year after year, Kotak employees have been running the Mumbai Marathon and supporting various causes like autism, cancer, education and mental health etc. This year, we have raised well over a crore Rupees - our highest amount ever. It is this increasing enthusiasm of Kotak employees to support good causes every year that makes Kotak's #RunExceptional".

-Rohit Rao  
EVP & Head – Group Corporate Communication  
Business Responsibility & CSR



Corporate	NGO Supported	Fund Raised (₹)
Hercules Hoists Ltd.	Paryavaran Mitra	9,00,000
Hershey India Private Limited	Mumbai Mobile Creches	3,00,000
Hexaware Technologies Ltd	Helen Keller Institute For Deaf & Deaf Blind, Jai Vakeel Foundation and Research Centre, Teach to Lead (Teach for India), Save the Children India, Manav Foundation	28,50,000
HiMedia Laboratories Pvt. Ltd.	Isha Vidhya	3,00,000
Hongkong Shanghai Banking Corporation India Limited	Cancer Patients Aid Association, Isha Vidhya, SNEHA (Society for Nutrition, Education and Health Action)	13,50,000
Hurix Systems Pvt. Ltd.	Habitat for Humanity India	3,00,000
ICICI Lombard General Insurance Company	Isha Vidhya, SNEHA (Society for Nutrition, Education and Health Action)	14,00,000
ICICI Prudential Asset Management Company Ltd.	Vidya Integrated Development for Youth And Adults	9,00,000
ICICI Prudential Life Insurance Company Limited	Catalysts for Social Action	10,00,000
IIFL Wealth Management Ltd.	Pratham Education Foundation	7,00,000
India Infoline Limited	Isha Vidhya	4,50,000
India Ratings & Research Private Limited	Shrimad Rajchandra Love and Care	4,50,000
Indospace Development Management Private Limited	Foundation For Mother & Child Health	4,50,000
Innovsource Private Limited	Global Foundation	9,00,000
Ion Foundation (Social Initiative of Ion Exchange I Ltd)	Light of Life Trust	4,50,000
IRB Infrastructure Developers Limited	Population First	11,50,000
J. B. Chemicals & Pharmaceuticals Limited	Shrimad Rajchandra Love and Care	7,00,000
Jewelex India Private Limited	Shrimad Rajchandra Love and Care	4,50,000
JSW Energy Limited	Swayamsiddh Matimand Mulansathi Matrupalak Sanstha, Jai Vakeel Foundation and Research Centre, Cancer Patients Aid Association	9,00,000
Just Dial Limited	Maharashtra State Women's Council	4,50,000
K Raheja Corp	Trust for Retailers and Retail Associates of India	7,00,000
Kadri Consultants Pvt. Ltd.	Save the Children India	3,00,000
KBS Creations	Shrimad Rajchandra Love and Care	3,00,000
Keva (S.H. Kelkar and Company Ltd)	National Society For Equal Opportunities For The Handicapped India	7,00,000
Kotak Mahindra Bank Limited	Kotak Education Foundation,Society of Parents of children with Autistic Disorders (SOPAN), Cancer Patients Aid Association, The Indian Council for Mental Health	16,00,000
KPMG	Mumbai Mobile Creches, Tara Mobile Creches,Saath Charitable Trust	27,00,000
Larsen & Toubro Limited	St. Jude India Childcare Centres	13,50,000
LIC Housing Finance Limited	Concern India Foundation	4,50,000
LIC of India	Smile Foundation	27,00,000

## 3RD HIGHEST FUNDRAISING CORPORATE



Godrej & Boyce Mfg. Co. Ltd.

GODREJ AND BOYCE MFG. CO. LTD.

Raised: ₹ 1,11,22,118

in support of Republican Sports Club, Vasantha Memorial Trust and War Wounded Foundation

"We at Godrej believe in our responsibility to care, innovate, and encourage social responsibility to create a better environment to live and contribute to this universe. We have consecutively participated since the last 10 years at the SCMM and will continue to do so with immense pride with deeper involvement and engagement. We are confident that our partner NGOs will utilize these funds raised by Godrejites in making this world a brighter and better place to live in. We encourage Godrejites to contribute generously for the noble causes as a part of our spirit and responsibility of caring and nurturing. Every year we have been increasing our contribution towards this noble cause. Our enthusiastic participation of Marathon runners, year on year has been increasing and continues to motivate more and more participants every year in running the Marathon. We do believe that all good deeds are like seeds of goodness in making this world a better place which nurtures and improves lives of needy and deprived."

-Harpreet Kaur  
Senior Vice President & Head  
Corporate Personnel & Administration - Godrej & Boyce Mfg. Co. Ltd.



Corporate	NGO Supported	Fund Raised (₹)
Mahendra Brothers Exports Pvt. Ltd.	Isha Vidhya	3,00,000
Mahimtura Consultants Pvt. Ltd.	Save the Children India	3,00,000
Mahindra & Mahindra Ltd	K.C. Mahindra Education Trust	18,50,000
MAK Lubricants (Bharat Petroleum Corporation Ltd.)	Saunvardhan Pratishthan	3,00,000
Marico Limited	Concern India Foundation	4,50,000
Marsh India Insurance Brokers Private Limited	Concern India Foundation	4,50,000
Marsil Exports	Maharashtra State Women's Council	4,50,000
Mastek Limited	Think Foundation	7,00,000
Metro Shoes Ltd.	Trust For Retailers And Retail Associates Of India	3,00,000
Micro Housing Finance Corporation Ltd.	The Aangan Trust, Ummeed Child Development Centre	3,00,000
Mylan	Family Planning Association, India	3,00,000
N A Sportz Interactive Pvt. Ltd.	Toybank	3,00,000
Nabhiraja Software Design Private Limited	Lodha Charitable Trust	4,50,000
Nirmal Developers	CARE Foundation	14,00,000
Nirmal Lifestyle Limited	CARE Foundation	28,00,000
Nirmal Lifestyle(Kalyan) Pvt. Ltd	CARE Foundation	28,00,000
Nirmal Manor Pvt Ltd	CARE Foundation	28,00,000
Nivea India	Aseema Charitable Trust	7,00,000
Nomura Services India Private Limited	Seva Sahayog Foundation, Deeds Public Charitable Trust	4,50,000
Novartis Healthcare Private Ltd	AmeriCares India Foundation, St. Jude India Childcare Centres	10,50,000
Novateur Electrical & Digital Systems Pvt. Ltd	Fight Hunger Foundation	7,00,000
Omkar Realtors and Developers Private Limited	Umang Foundation	10,00,000
Orbit Lifescience Private Limited	Shrimad Rajchandra Love and Care	4,50,000
Owens Corning (India) Pvt. Ltd.	Mumbai Mobile Creches	4,50,000
Parthenon India Pvt. Ltd.	Royal Commonwealth Society for the Blind	3,00,000
Pepe Jeans India Limited	GOONJ..	3,00,000
Pfizer Ltd.	Indian Cancer Society	7,00,000
Pidilite Industries Ltd.	Shrimad Rajchandra Love and Care	4,50,000
Prudential Process Management Services India Pvt. Ltd.	Magic Bus India Foundation, Smile Foundation	9,00,000
Raheja Universal Pvt. Ltd.	Apne Aap Women's Collective	3,00,000

Corporate	NGO Supported	Fund Raised (₹)
Rallis India Limited	Tata Medical Centre Trust	13,00,000
Ramkrishna Bajaj Charitable Trust	Jamnalal Bajaj Seva Trust	18,00,000
RBL Bank Ltd	Under the Mango Tree Society	4,50,000
Regus Business Centre Pvt. Ltd.	Make-A-Wish Foundation Of India	3,00,000
Reliance Industries Limited	Shrimad Rajchandra Love and Care	4,50,000
Roche Diagnostics India Pvt. Ltd.	Society for Human and Environmental Development (SHED)	10,00,000
Roche Products (India) Pvt. Ltd.	St. Jude India Childcare Centres	7,00,000
Rosy Blue (India) Pvt. Ltd	Shrimad Rajchandra Love and Care, Rosy Blue Foundation	11,50,000
Sanofi India Limited	Childline India Foundation	4,50,000
SBI General Insurance Company Ltd	Childline India Foundation	4,50,000
SBI Life Insurance Company Ltd.	Smile Foundation	35,00,000
Schindler India Pvt. Ltd.	Mumbai Mobile Creches	11,50,000
Shoppers Stop Limited	Trust for Retailers and Retail Associates of India	7,00,000
Shree Naman Developers Pvt. Ltd.	Shrimad Rajchandra Love and Care	3,00,000
Sony Pictures Networks India Private Limited	Welfare Society For Destitute Children	14,00,000
State Bank of India	Smile Foundation	4,50,000
Sun Pharmeceutical Laboratries Limited	Shrimad Rajchandra Love and Care	35,00,000
Sunteck Realty Ltd.	United Way Mumbai	3,00,000
Symphony Wooden Flooring	Shrimad Rajchandra Love and Care	3,00,000
Tata AIG General Insurance Company Ltd.	SNEHA (Society for Nutrition, Education and Health Action), Childline India Foundation, Tata Medical Centre Trust	21,00,000
Tata Asset Management Limited	Tata Medical Centre Trust	3,00,000
Tata Chemicals Limited	Concern India Foundation, Tata Medical Centre Trust	9,00,000
Tata Motors Finance Limited	Magic Bus India Foundation	14,00,000
Tata Realty and Infrastructure Limited	Tata Medical Centre Trust	7,00,000
Tata Sky Limited	Tata Medical Centre Trust	7,00,000
Tata Steel Ltd.	Tata Medical Centre Trust	3,00,000
The Phoenix Mills Limited	Light of Life Trust	4,50,000
The Tata Power Company Ltd.	Tata Medical Centre Trust	4,50,000
The Wadhwa Group	Shrimad Rajchandra Love and Care	3,00,000
Thermax Limited	The Akanksha Foundation	7,00,000

Corporate	NGO Supported	Fund Raised (₹)
Thomas Cook (India) Limited	Save the Children India	3,00,000
UBS Securities India Pvt. Ltd.	The Akanksha Foundation	4,50,000
UFO Moviez India Limited	Khushi Pediatric Therapy Centre	7,00,000
Uni Gem India Private Limited	Shrimad Rajchandra Love and Care	4,50,000
Universal Medicare Private Limited	Deeds Public Charitable Trust	3,00,000
UPL Ltd	Swayamsiddh Matimand Mulansathi Matrupalak Sanstha	17,00,000
Wockhardt Ltd.	Wockhardt Foundation	4,50,000





#### OUTSTATION EXPO

For the benefit of the overseas and outstation runners, a one day expo was conducted at Richardson & Cruddas, Sir JJ Road, Byculla.



#### PASTA COOK OUT

Celebrating the age-old tradition of carb-loading, all partners and key dignitaries engaged themselves in a fun, interactive pasta cookout, competing to create the dish of the day.

Present at the pasta cookout were key dignitaries of Event sponsors and partners, viz. Zareen Daruwala (CEO, Standard Chartered), Suprakash Mukhopadhyay (V.P, TCS), Tomomi Yazawa (Manager Sports Branding, Seiko), Yohei Takahashi (Marketing Head, ASICS India), Dinar Mhatre (GM OTC New Business, J & J), David Rudisha (International Event Ambassador) along with Rahul Bose and Gul Panag.





#### ATHLETES AT THE START LINE

Ethiopia's Ayele Abshero, fastest man on the start-line (2:04:23) along with Dinknesh Mekash, a two-time winner at SCMM led the elite field at the SCMM 2017. Olympian Kheta Ram, MD Yunus and Elam Singh as well as Jyoti Gawate took centre-stage to vie for the coveted SCMM Trophy. The total prize money for SCMM 2017 was USD 387,000.



#### NESTLÉ RUN AN EXTRA 100M FOR THE GIRL CHILD

Nestlé, the event's Nutrition Partner, encouraged participants of the Dream Run (6kms) category at the SCMM 2017, to run an additional 100m in support of #EducateTheGirlChild. This is an extension of Nestlé's ongoing efforts to spread awareness on the cause of the girl child education in India.



## FUNDS RAISED BY NGOs AT SCMM 2017

This year saw 281 NGOs participating in the Standard Chartered Mumbai Marathon, representing 12 broad cause categories. Out of these, 270 NGOs (96%) successfully leveraged the SCMM platform to raise funds for their organisations. The SCMM fundraising platform is structured, easy to use, provides high visibility to the NGOs utilizing it and is a cause neutral platform, making it a popular choice among the NGO community, when it comes to raising funds. The SCMM charity aspect has only increased every year, due to the range of causes covered and the awareness it generates, across the whole country. Funds generated at the SCMM benefit hundreds of charities and change tens of thousands of lives across the country.



## HIGHEST FUNDRAISING NGO



SHRIMAD RAJCHANDRA  
Love and Care

**SHRIMAD RAJCHANDRA LOVE AND CARE (SRLC)**  
Raised: ₹ 3,83,91,503

Inspired by Shrimad Rajchandraji and guided by Pujya Gurudevshri Rakeshbhai and participating in its 7th Standard Chartered Mumbai Marathon, SRLC is a holistic, multi-pronged community support and development 10 Care programme of Shrimad Rajchandra Mission Dharampur, powered by genuine empathy, love and care of highly motivated volunteers delivering high quality, charitable sustainable initiatives for the welfare of mankind, animals and the environment. The programme is spread across 50 cities worldwide, with the primary focus being on one of the poorest rural areas of South Gujarat.

Over the course of its journey at the Standard Chartered Mumbai Marathon, SRLC has raised ₹ 8.91 crores for various charitable causes, touching the lives of many less privileged people. The last six editions of the Standard Chartered Mumbai Marathon saw SRLC sweep accolades for Highest Fundraising NGO, NGO with Largest Corporate Support, NGO with Highest Number of Dream Teamers and Change Runners, and Youngest Dream Champion. Their commitment and consistency are reflected in the support they get from corporates, a testimony of the trust they have in SRLC. SRLC continually executes and realises its vision to the causes it supports - from education to health, and animal welfare to overall community development.

To commemorate the 150th Birth Anniversary year of the great Indian saint, poet-philosopher and spiritual mentor of Mahatma Gandhi - Shrimad Rajchandraji, over 150 fundraisers enthusiastically participated to raise funds for the construction of Shrimad Rajchandra Hospital - a new 200-bed multi-speciality charity hospital for the less privileged in South Gujarat.



Also, Highest Fundraising NGO in Health Cause Category

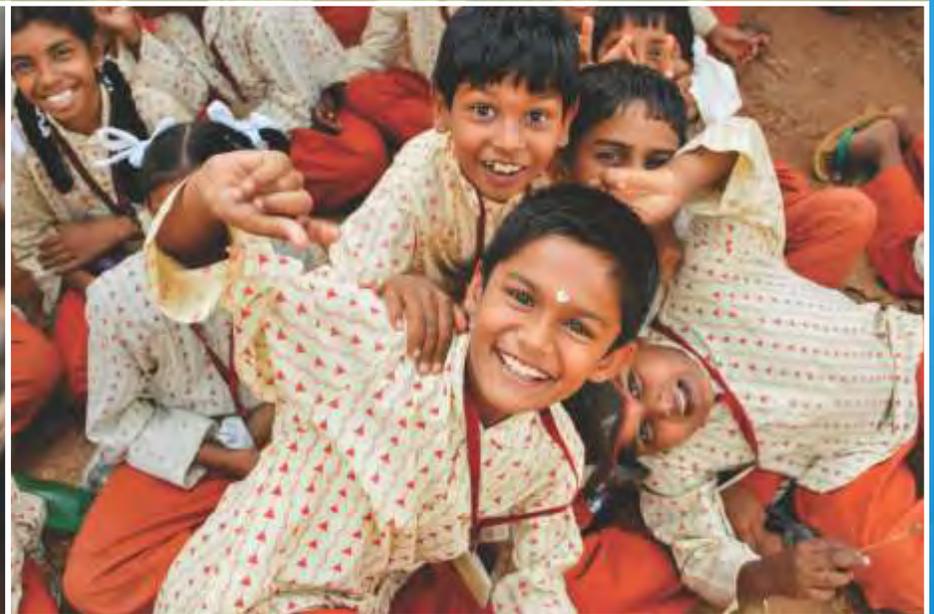
## 2ND HIGHEST FUNDRAISING NGO



**ISHA VIDHYA (ISHA EDUCATION)**  
Raised: ₹ 1,40,18,963

Isha Vidhya rural schools (9 in Tamil Nadu and Andhra Pradesh) provide high quality school education to underprivileged rural children who cannot otherwise access or afford it. Isha Education is a regular participant in the Standard Chartered Mumbai Marathon as they believe it to be a platform, which brings runners from all walks of life and helps the poor community through support of multiple causes. Isha Education volunteers play a vital role throughout by connecting with companies and reaching out to public.

*"Quality education is the only ladder that we can provide these rural children to help them and their families climb out of the economic and social pit." - Sadhguru, Founder*



Also, Highest Fundraising NGO in Education Cause Category

## 3RD HIGHEST FUNDRAISING NGO



**AMAR SEVA SANGAM**  
Raised: ₹ 1,27,51,500

Amar Seva Sangam was established in 1981 as a premier organization in the field of disability management, focusing on rural areas with a mission to establish a "Valley for the Disabled". They have been participating in the Standard Chartered Mumbai Marathon since 2003, without a break and have won awards for the Highest Fundraiser. They find the Standard Chartered Mumbai Marathon to be the perfect platform for them to, not only raise funds, but also increase their visibility, reach and contacts, both nationally and internationally. This provides great opportunity to differently abled persons to mingle with their peers across the nation to exchange their experience and ideas, boosting their morale and enabling them to compete elsewhere. They are, thus, able to know the world outside and how they respond to the cause.

Their approach is to establish a centralized resource center and act as a catalyst for change in the development of the physically and mentally challenged. They do this by involving the village community in the process. The organization has been founded and run by physically challenged persons. They aim to deliver quality services to the differently abled at the local, regional and national levels.



Also, Highest Fundraising NGO in Disability Cause Category

# PRIVILEGE LEVEL NGOS

## About Privilege Levels

In order to incentivise efforts of NGOs in leveraging the platform provided by the SCMM, a list of indicators had been identified which translated into points for the NGO's. The accumulated points provided the NGO with additional privileges. The Privilege Levels were not a rating of the NGOs work, but are based solely on their participation in the SCMM 2017. The SCMM 2017 has 2 NGOs, which have attained Privilege Level III (the highest available level) - Shrimad Rajchandra Love and Care and Isha Education.



Aseema Charitable Trust  
Raised: ₹ 82,90,352  
Privilege Level II

Aseema is an NGO committed to equipping children from marginalized communities with high quality, value based education, enabling development of their limitless potential. It provides holistic education to 4000 children through three municipal schools in Mumbai and its Education Centre for Tribal Children in Igatpuri. Aseema's participation in the SCMM was prompted by the fact that the SCMM not only accords the NGOs chances to raise funds, but also brings together various individuals and business houses to jointly support various social causes, creating a mutually beneficial partnership, which gives a sense of accomplishment to individuals, who run for their favoured charities.



Light of Life Trust  
Raised: ₹ 94,64,785  
Privilege Level II

Light of Life Trust has been working for the past 12 years in rural India to alleviate poverty through education, livelihood and skill programs and primary health care services. Their aim is to work towards realising the untapped potential of India's rural communities and empower them to be self-sufficient and break out of the vicious poverty cycle. This is their 8th year participating in the SCMM and they have found that this is a great medium to reach out to individuals and corporates to spread the word about their Trust and garner support for the work they do.



United Way Mumbai  
Raised: ₹ 81,66,426  
Privilege Level II

United Way Mumbai brings people together to address our communities' most complex social issues. They are part of a worldwide movement which began 130 years ago and is spread across 41 countries. In Mumbai, they partner with over 400 NGOs working across the country to create large scale, sustainable change. Their work focuses on 6 thematic areas - Education, Health, Income, Environment, Public Safety & Social Inclusion. They are also the official philanthropy partners for the Standard Chartered Mumbai Marathon - India's biggest charity sporting event.

Also, Highest Fundraising NGO in Children Cause Category



# CAUSE-WISE HIGHEST FUNDRAISING NGOS



**Habitat For Humanity India**  
Raised: ₹ 1,81,0164  
Highest Fundraising NGO in Social, Civic & Community Development

Habitat beneficiaries are economically poor, low income, marginalized groups considered non-bankable and disaster affected families that include historically disadvantaged communities. Habitat implements interventions in Housing, Sanitation, Access to Water and Disaster Response.



**Helpage India**  
Raised: ₹ 5,10,402  
Highest Fundraising NGO in Elderly Care

HelpAge India works with and for disadvantaged elderly and is a representative voice for India's elderly. Dedicated to improving the status for India's senior citizens, Helpage works in 23 states providing medical services, poverty alleviation and income generation schemes in urban and rural India.



**Jamnala Bajaj Seva Trust**  
Raised: ₹ 18,02,000  
Highest Fundraising NGO in Women Empowerment

Hamaara Sapna, a Jamnala Bajaj Seva Trust initiative, endeavours to uplift the slum residents of Mumbai, through women empowerment, by imparting holistic skills training, along with recreational activities to foster a better tomorrow.



**Paryavaran Mitra**  
Raised: ₹ 46,38,613  
Highest Fundraising NGO in Environment

Paryavaran Mitra has been undertaking various activities such as Tree Plantations, development of small forests, green belts, Nursery Development, Organic Farming, Organic Manure, Organic Fruits & medicinal plants, water conservation through rain water harvesting and revival of ponds.



**Republican Sports Club**  
Raised: ₹ 37,09,373  
Highest Fundraising NGO in Arts Culture & Sports

The Republican Sports Club works toward encouraging underprivileged children to excel in the game of hockey from the Grass-root levels to reach the International Level.



**Smile Foundation**  
Raised: ₹ 95,24,000  
Highest Fundraising NGO in Livelihood Generation

Smile Foundation is a national level development organisation directly benefitting over 400,000 children and their families every year, through welfare projects on education, healthcare, livelihood and women empowerment, remote villages and slums across 25 states of India.



**The Humsafar Trust**  
Raised: ₹ 3,02,950  
Highest Fundraising NGO in Gender Equality

The Humsafar Trust works for the rights and health of the Lesbian, Gay, Bisexual and Transgender (LGBT) community. They provide services of free HIV testing, psycho-social counseling, legal counsel and nutrition counseling to all sections of the LGBT community.



**World for All Animal Care and Adoptions**  
Raised: ₹ 12,94,535  
Highest Fundraising NGO in Animal Welfare

World for All Animal Care & Adoptions is a Mumbai-based animal welfare organization that has revolutionized the model of stray animal adoptions. Apart from adoptions, they also conduct rescues and sterilizations of the stray animal population.



Action For Ability Development & Inclusion (AADI)  
Raised: ₹ 3,95,260



ADAPT (Formerly The Spastics Society Of India)  
Raised: ₹ 1,86,201



Aditya Birla Education Trust-Project Mpower  
Raised: ₹ 21,12,000



Alert- India  
Raised: ₹ 3,75,000



All India Movement for Seva  
Raised: ₹ 2,100

AmeriCares  
INDIA

Americares India Foundation  
Raised: ₹ 6,97,100



Angel Xpress Foundation  
Raised: ₹ 62,000



Animedh Charitable Trust  
Raised: ₹ 77,000



Antarang Foundation  
Raised: ₹ 1,39,000



Apex Kidney Foundation  
Raised: ₹ 89,000



Apnalaya  
Raised: ₹ 54,000



Apne Aap Women's Collective  
Raised: ₹ 3,32,750



Apni Shala Foundation  
Raised: ₹ 3,62,021



Apollo Tyres Foundation  
Raised: ₹ 3,02,000



Armman  
Raised: ₹ 38,000



Arpan  
Raised: ₹ 62,000



Arushi Society  
Raised: ₹ 7,19,100



Asian Cancer Foundation  
Raised: ₹ 70,033



Ask Foundation  
Raised: ₹ 3,02,000



Association for the Welfare of Persons with a Mental Handicap in Maharashtra (AWMH)  
Raised: ₹ 62,500



Atma Education  
Raised: ₹ 7,82,000



Aural Education for Children with  
Hearing Impairment (AURED  
Charitable Trust)  
Raised: ₹ 62,000



Avasara Leadership Institute  
Raised: ₹ 5,09,000



Bajaj Public Charitable Trust  
Raised: ₹ 1,12,000



Privilege Level I

Bal Asha Trust  
Raised: ₹ 8,66,924



Ballygunj Society for Children in  
Pain (CHIP) Mumbai  
Raised: ₹ 3,26,000



Bharat Chamber Trust  
Raised: ₹ 50,000



Privilege Level I

Bhumi  
Raised: ₹ 3,18,758



Blue Star Foundation  
Raised: ₹ 14,02,000



Bombay Medical Aid Foundation  
Raised: ₹ 23,000



Cancer Aid & Research  
Foundation  
Raised: ₹ 1,50,803



Cancer Foundation of India  
Raised: ₹ 4,17,911

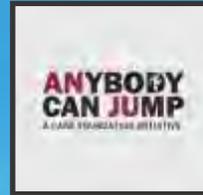


Privilege Level I

Cancer Patients Aid Association  
Raised: ₹ 81,84,434



Cankids Kidscan  
Raised: ₹ 9,00,825



Care Foundation  
Raised: ₹ 1,02,47,000



CARE India Solutions for  
Sustainable Development  
Raised: ₹ 4,22,000



Careworks Foundation  
Raised: ₹ 1,89,596



Catalysts For Social Action  
Raised: ₹ 16,64,900



Centre For Social Action  
Raised: ₹ 4,10,000



Child Help Foundation  
Raised: ₹ 17,44,100



Privilege Level I

Childline India Foundation  
Raised: ₹ 46,09,503



ChildRaise Trust  
Raised: ₹ 1,25,500



Children Toy Foundation  
Raised: ₹ 64,000



Children's Movement for Civic Awareness  
Raised: ₹ 16,46,208



Chilume Social Service Society  
Raised: ₹ 50,000



Committed Communities Development Trust  
Raised: ₹ 62,500



Committee of Resource Organisations For Mass Program Of Functional Literacy (CORO for Literacy)  
Raised: ₹ 88,000



Privilege Level I

Concern India Foundation  
Raised: ₹ 40,49,446



Cotaap Research Foundation  
Raised: ₹ 16,50,571



CRY Child Rights and You  
Raised: ₹ 1,54,548



Cuddles Foundation  
Raised: ₹ 2,87,374



Deeds Public Charitable Trust  
Raised: ₹ 8,59,500



DESIRE society  
Raised: ₹ 38,000



Dr. Babasaheb Ambedkar (TRUST - Dr. Babasaheb Ambedkar Vaidyakiya Pratishthan)  
Raised: ₹ 56,000



Dream A Dream  
Raised: ₹ 15,000



Each One Teach One Charitable Foundation  
Raised: ₹ 2,89,100



EdelGive Foundation  
Raised: ₹ 62,000



Educo  
Raised: ₹ 1,54,406



Privilege Level I

Epilepsy Foundation  
Raised: ₹ 21,12,665



Privilege Level I

Family Planning Association, India  
Raised: ₹ 10,20,181



#### VOLINI RECOVERY ZONE

Volini is a modern-day pain reliever, scientifically formulated for effective pain relief. As the Event's Recovery Partner, Volini sets up a recovery zone at the event venue. This year over 13000 runners recovered at the Volini Recovery Zone spanning across 12000 sq. ft. area more than 200 recovery experts including Sports Scientists, Injury Management specialists, and physiotherapists facilitating instant pain relief and tending to tired muscles.



#### CHAMPIONS DINNER

A gala night to celebrate victories, emotions and stories with the Champions of the Standard Chartered Mumbai Marathon 2017 at the Trident Nariman Point.





Family Service Centre  
Raised: ₹ 2,57,5617



Fight Hunger Foundation  
Raised: ₹ 9,25,000



Forum For Autism  
Raised: ₹ 9,75,350



Foundation For Mother & Child Health  
Raised: ₹ 6,31,850



Gharda Foundation  
Raised: ₹ 8,07,000



Gharkul Public Charitable Trust  
Raised: ₹ 1,27,000



Global Foundation  
Raised: ₹ 10,10,000



GOONJ..  
Raised: ₹ 9,88,879

Privilege Level I



Gosavi Bahuudhesiya Sanstha  
Raised: ₹ 2,34,000

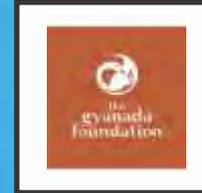


GoSports Foundation  
Raised: ₹ 64,000



Gwalior Hospital and Education Charitable Trust  
Raised: ₹ 24,14,491

Privilege Level I



Gyanada Foundation  
Raised: ₹ 1,27,519



Helen Keller Institute For Deaf & Deaf Blind  
Raised: ₹ 8,61,802



Hemophilia Society Mumbai (Chapter)  
Raised: ₹ 79,702



Human Capital For Third Sector  
Raised: ₹ 1,01,000



Humane Society International India  
Raised: ₹ 54,600



Humanitarian Welfare And Research Foundation  
Raised: ₹ 86,000



In Defense of Animals  
Raised: ₹ 90,249



India Sponsorship Committee  
Raised: ₹ 4,14,000

Privilege Level I



Indian Cancer Society  
Raised: ₹ 7,50,000

Privilege Level I

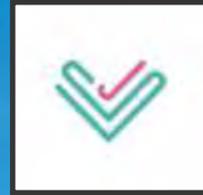


Isha Outreach  
Raised: ₹ 1,31,501



Iskcon Food Relief Foundation  
(Annamrita)  
Raised: ₹ 1,45,000

Privilege Level I



Jai Vakeel Foundation and  
Research Centre  
Raised: ₹ 61,27,927

Privilege Level I



Jeevan Asha Charitable Society  
Raised: ₹ 12,80,449

Privilege Level I



Jivan Jyot Drug Bank  
Raised: ₹ 2,06,500



Joining Hands  
Raised: ₹ 4,40,000



Junior Achievement India  
Raised: ₹ 1,06,000



Just For Kicks (Pragatee  
Foundation)  
Raised: ₹ 80,000



Juvenile Diabetes Foundation  
Raised: ₹ 1,28,204



K.C. Mahindra Education Trust  
Raised: ₹ 83,96,230



Kalkeri Sangeet Vidyalaya  
Raised: ₹ 1,96,130



Karunya Trust  
Raised: ₹ 36,29,599

Privilege Level I



Khel Shala  
Raised: ₹ 3,25,802



Khushi Pediatric Therapy Centre  
Raised: ₹ 7,56,000



Kotak Education Foundation  
Raised: ₹ 10,30,827



Kripa Foundation  
Raised: ₹ 3,75,000



Kshamata  
Raised: ₹ 1,62,000



Kshiti  
Raised: ₹ 23,500



LEND - A - HAND INDIA  
Raised: ₹ 11,35,500

Privilege Level I



Life Trust  
Raised: ₹ 5,00,000

Privilege Level I



Lodha Charitable Trust  
Raised: ₹ 4,52,000



Privilege Level I

Magic Bus India Foundation  
Raised: ₹ 39,87,107



Maharashtra Dyslexia Association  
Raised: ₹ 2,21,500



Privilege Level I

Maharashtra State Women's Council  
Raised: ₹ 38,75,567



Make A Difference  
Raised: ₹ 2,21,160



Make-A-Wish Foundation Of India  
Raised: ₹ 3,86,900



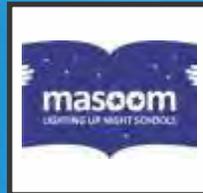
Manav Foundation  
Raised: ₹ 3,99,000



Mann - Center For Individuals With Special Needs  
Raised: ₹ 1,62,001



Margadarshi The Association For Physically Challenged  
Raised: ₹ 14,000



Privilege Level I

Masoom  
Raised: ₹ 46,09,989



MBA Foundation  
Raised: ₹ 4,50,000



Mehta Foundation  
Raised: ₹ 95,000



MeJol  
Raised: ₹ 38,000



Mentaid  
Raised: ₹ 1,37,501



Mentor Me India  
Raised: ₹ 8,40,372



MILT Charitable Trust, Bombay  
Raised: ₹ 2,41,000



MIMAANSA  
Raised: ₹ 3,78,042



Minim Charitable Foundation  
Raised: ₹ 12,000



Privilege Level I

Mission for Vision  
Raised: ₹ 1,15,306



Privilege Level I

Muktangan - Paragon Charitable Trust  
Raised: ₹ 23,09,507



#### WINNERS OF SCMM 2017

Tanzania's Alphonse Simbu crossed the finish line in 2:09:32s to win the overall men's title at the Standard Chartered Mumbai Marathon 2017. Finished 5th at the 2016 Summer Olympics with a time of 2:11:15, he was the flag bearer for Tanzania during the closing ceremony of the Summer Olympics.

Kenya's Borne Kitur crossed the finish line in 2:29:02s to win the overall women's title at the Standard Chartered Mumbai Marathon 2017.

Indian contingent: Olympian Kheta Ram continued on his winning momentum and took first place amongst Indian elite men in the marathon category, while fellow Army man Bahadur Singh Dhoni and T H Sanjith Luwang finished at 2nd & 3rd place respectively with a timing of 02:19:57s and 02:21:19s.

Jyoti Gawte took the first place amongst Indian elite women with a finish time of 02:50:53s, with her overall standings at an impressive 9th position amongst overall marathon women.



Mumbai Mobile Creches  
Raised: ₹ 40,30,000



Privilege Level I

Mumbai Smiles Foundation  
Raised: ₹ 1,03,100



Muskan Foundation for People  
with Multiple Disabilities  
Raised: ₹ 1,97,000



Nana Nani Foundation  
Raised: ₹ 38,000



Privilege Level I

Nargis Dutt Memorial Charitable  
Trust  
Raised: ₹ 23,22,016



Narmada Kidney Foundation  
Raised: ₹ 89,953



National Association For The Blind  
Raised: ₹ 1,84,170



National Society For Equal  
Opportunities For The  
Handicapped India  
Raised: ₹ 10,73,000



Nava Jeevana Parents Association  
For Mentally Challenged People  
Raised: ₹ 50,000



Navnirman Samaj Vikas Kendra  
Raised: ₹ 1,46,000



Network in Thane By People  
Living With HIV  
Raised: ₹ 5,52,000



New Resolution India  
Raised: ₹ 1,88,000



Niramaya Health Foundation  
Raised: ₹ 63,100



Ojus Medical Institute  
Raised: ₹ 1,10,000



Om Creations Trust  
Raised: ₹ 2,55,106



OSCAR (Organization for Social  
Change, Awareness &  
Responsibility) Foundation  
Raised: ₹ 2,10,500



Our Bit  
Raised: ₹ 1,04,000



Palms Care Foundation  
Raised: ₹ 61,000



Privilege Level I

Parkinson's Disease And  
Movement Disorder Society  
Raised: ₹ 11,26,100



Privilege Level I

PETA India  
Raised: ₹ 1,80,341

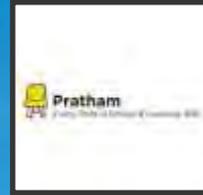


Poddar Foundation  
Raised: ₹ 5,37,500



Population First  
Raised: ₹ 15,47,852

Privilege Level I



Pratham Education Foundation  
Raised: ₹ 9,29,000



Prerna Social Development & Welfare Society  
Raised: ₹ 2,45,000



Psychoanalytic Therapy and Research Centre  
Raised: ₹ 2,37,001



Quarry Workers & Rural Integrated Development Society  
Raised: ₹ 14,000



Ra Foundation  
Raised: ₹ 2,09,500



Rajibhai Patel Foundation  
Raised: ₹ 38,000



Ratna Nidhi Charitable Trust  
Raised: ₹ 3,01,000



Rays Aasha ki Ek Kiran  
Raised: ₹ 77,000



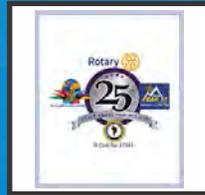
Reality Gives ( A Reality Cares Project)  
Raised: ₹ 2,45,000



Roshni, Ramakrishna Ashrama, Gwalior  
Raised: ₹ 2,98,208



Rosy Blue Foundation  
Raised: ₹ 7,41,000



Rotary Club Of Bombay Peninsula  
Raised: ₹ 47,000



Royal Commonwealth Society for The Blind  
Raised: ₹ 4,28,509



S P Jain Foundation  
Raised: ₹ 3,02,000



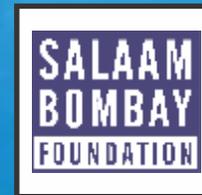
Saath Charitable Trust  
Raised: ₹ 4,52,000



Sahaara Charitable Society  
Raised: ₹ 1,43,000



Sakhya-Women's Guidance Cell (Nirmala Institute)  
Raised: ₹ 50,000



Salaam Bombay Foundation  
Raised: ₹ 8,26,601

Privilege Level I



Samaj Vikas Sanstha  
Raised: ₹ 1,13,000



Samatol Foundation  
Raised: ₹ 1,19,700



Samman Association  
Raised: ₹ 50,000



SANGLI MISSION SOCIETY  
Raised: ₹ 2,59,401



Sangopita - A Shelter for Care  
Raised: ₹ 74,000



Sankalp Rehabilitation Trust  
Raised: ₹ 1,29,170



Sanmitra Trust  
Raised: ₹ 1,21,000



Sanskriti Samvardhan Mandal  
Raised: ₹ 62,000



Santosh Institute For Mentally Challenged  
Raised: ₹ 98,000



Saunvardhan Pratishthan  
Raised: ₹ 4,70,600



Save The Children India  
Raised: ₹ 1,18,47,652

Privilege Level I



Save The Children India New Delhi  
Raised: ₹ 47,000



Savitribai Phule Mahila Ekatma Samaj Mandal (SPMESM)  
Raised: ₹ 1,50,500



Secure Giving  
Raised: ₹ 1,10,000



Sense International India  
Raised: ₹ 7,94,500



Seva Sadan Society  
Raised: ₹ 2,00,000



Seva Sahayog Foundation  
Raised: ₹ 8,21,801



Sharon Welfare Society  
Raised: ₹ 3,54,535



Shishu Welfare Trust of India  
Raised: ₹ 2,25,000



Shivpuri Pragati Mandal  
Raised: ₹ 98,000



## THE MUMBAI PORTAL

The Standard Chartered Mumbai Marathon has moved miles beyond just being a sporting event. It carries in its heart some brave stories and also the true spirit of Mumbai. The Mumbai Portal was an attempt to showcase these heroes to the globe through the platform of SCMM and celebrate them, through the portal.

The Portal was a real time portal between Mumbai and 20 other cities in the world and it was the first of its kind in India. The Portal was essentially a shipping container painted gold and equipped with immersive audiovisual technology. When an individual entered the Portal, they could see a person in the Portal across live, as if in the same room and interact in real time.

While new technologies allow us to connect across boundaries as never before, we too often use them to insulate ourselves in our own communities. By conversing through a Portal, participants stepped out of their comfort zones, talk to someone completely unrelated to their individual lives and discover the multitude of amazing things happening all over the world. For SCMM there were a series of an interactive session between Harsha Bhogle, An IIM-Ahmedabad alumnus and author with Samir Chopra, A professor of Philosophy in New York by day, and an avid cricket fan, also Rajeev Raja, a former National creative director with Kavita Shah an award winning vocalist and composer from New York and Michelle Kakade, a Guinness World Record holder, with Mohammad Waiezi, an avid runner from Herat who has run most of the major marathons in Afghanistan which gained tremendous popularity during the event.

The Mumbai Portal was created by Chlorophyll Innovation Labs, a specialised unit started by chlorophyll, India's first end-to-end brand consultancy and Shared Studios - a multi-disciplinary art, design and technology collective based in New York and was supported by The Better India.



Shraddha Charitable Trust  
Raised: ₹ 4,75,105



Shraddha Foundation  
Raised: ₹ 77,000



Shri Sarvodaya Saraswati Mandir  
Babapur  
Raised: ₹ 3,02,000



Sita Devi Foundation  
Raised: ₹ 80,000



SKS Chakshu Foundation  
Raised: ₹ 9,26,800



Slum Rehabilitation Society  
Raised: ₹ 88,000



Smt Shantaben Ramji Charitable  
Foundation Education Trust  
Raised: ₹ 5,12,000



SNEHA (Society for Nutrition,  
Education and Health Action)  
Raised: ₹ 19,96,101



Snehadhara Foundation  
Raised: ₹ 47,000



Privilege Level I

Society for Human And  
Environmental Development  
(SHED)  
Raised: ₹ 10,14,000



Society of Parents of children with  
Autistic Disorders (SOPAN)  
Raised: ₹ 46,59,662



Somaiya Vidyavihar Trust  
Raised: ₹ 42,000



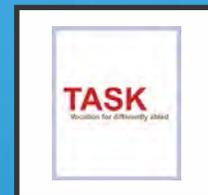
Sona Sarovar Trust  
Raised: ₹ 1,07,000



Spandan Eco Foundation  
Raised: ₹ 26,000



Sparsha Charitable Trust  
Raised: ₹ 1,51,004



Sri Sri Thakur Anukulchandra Seva  
Kendra  
Raised: ₹ 1,66,500



Srujna Charitable Trust  
Raised: ₹ 3,29,118



Privilege Level I

St. Jude India Childcare Centres  
Raised: ₹ 28,96,801



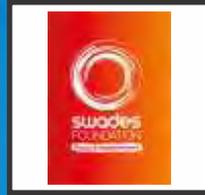
Sujaya Foundation  
Raised: ₹ 86,000



Sunakhari Nepali Mahila Samaj  
Raised: ₹ 50,500



Suryoday Trust  
Raised: ₹ 95,100



Swades Foundation (Society to  
Heal Aid Restore Educate)  
Raised: ₹ 2,08,080



Swayamsiddh Matimand  
Mulansathi Matrupalak Sanstha  
Raised: ₹ 24,62,000



Tara Mobile Creches  
Raised: ₹ 4,52,000



Privilege Level I

Tata Medical Centre Trust  
Raised: ₹ 55,01,314



Tata Memorial Centre - ImPaCCT  
Raised: ₹ 7,68,649



Privilege Level I

Teach to Lead (Teach for India)  
Raised: ₹ 39,05,464



The Aangan Trust  
Raised: ₹ 1,79,000



The Akanksha Foundation  
Raised: ₹ 28,13,154



The Akshaya Patra Foundation  
Raised: ₹ 58,000



The Blue Ribbon Movement Trust  
Raised: ₹ 1,33,000



The Foundation  
Raised: ₹ 50,000



Privilege Level I

The Indian Council For Mental  
Health  
Raised: ₹ 12,77,251



The Naz Foundation (India) Trust  
Raised: ₹ 60,000



THE P.R.I.D.E INDIA  
Raised: ₹ 62,000



The Society for Door Step School  
Raised: ₹ 32,000



The Vatsalya Foundation  
Raised: ₹ 3,67,100



The Welfare Of Stray Dogs  
Raised: ₹ 1,96,000



Think Foundation  
Raised: ₹ 30,04,914



TOUCH (Turning Opportunities for  
Upliftment and Child Help)  
Raised: ₹ 50,000



Touching Lives Welfare Trust  
Raised: ₹ 3,47,500



Toybank  
Raised: ₹ 4,88,053



Trinayani  
Raised: ₹ 50,000



Tropical Research and  
Development Centre  
Raised: ₹ 38,000



Trust For Retailers And Retail  
Associates Of India  
Raised: ₹ 19,10,000



Udaan India Foundation  
Raised: ₹ 3,94,500



Udaan Welfare Foundation  
Raised: ₹ 96,000



Privilege Level I

Umang Foundation  
Raised: ₹ 33,08,651



Ummeed Child Development  
Centre  
Raised: ₹ 4,00,499



Under The Mango Tree Society  
Raised: ₹ 9,39,439



Union Park Residents Association  
Raised: ₹ 38,000



UnLtd India (Social Entrepreneurs  
Foundation India /Impact  
Foundation )  
Raised: ₹ 21,507



Urban Design Research Institute  
Raised: ₹ 4,52,000



Privilege Level I

Urban Health Resource Centre  
Raised: ₹ 10,32,961



Urja Trust  
Raised: ₹ 7,80,507



V care Foundation  
Raised: ₹ 2,55,100



V D Indian Society for Mentally  
Retarded  
Raised: ₹ 50,000

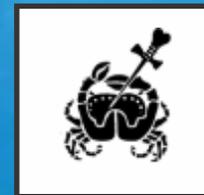


Vanashakti  
Raised: ₹ 2,98,501



Privilege Level I

Vanavasi Kalyan Ashram,  
Maharashtra  
Raised: ₹ 88,001



Privilege Level I

Vasantha Memorial Trust  
Raised: ₹ 37,09,373



PAULA RADCLIFFE, Commentator for SCMM 2017

It was a privilege to have Paula Radcliffe, the women's current marathon world record holder, three-time winner of the London Marathon, three-time New York Marathon champion, and the winner of the 2002 Chicago Marathon, to commentate at the Standard Chartered Mumbai Marathon along with Tim Hutchings. Her presence at the Event as a commentator on live telecast not only further established the stature of the Event but also the contribution of India in the world of distance running. On or off the running course, Paula Radcliffe continues to inspire millions of talented young athletes!



VConnect Foundation  
Raised: ₹ 1,21,500



Privilege Level I

Victoria Memorial School for the Blind  
Raised: ₹ 50,000



Vidya Integrated Development For Youth and Adults  
Raised: ₹ 10,34,999



War Wounded Foundation  
Raised: ₹ 38,56,230



Welfare Society For Destitute Children  
Raised: ₹ 14,84,000



Wockhardt Foundation  
Raised: ₹ 5,78,000



World Vision India  
Raised: ₹ 12,501



World Wide Fund for Nature - India  
Raised: ₹ 46,992



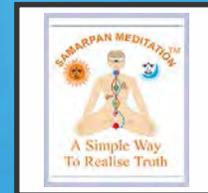
Worldchildren Welfare Trust India  
Raised: ₹ 26,500



WWH Charitable Foundation  
Raised: ₹ 54,000



Yoda (Youth Organization in Defense of Animals)  
Raised: ₹ 50,000



Privilege Level I

Yoga Prabha Bharati (Seva Sanstha) Trust  
Raised: ₹ 10,44,041



Youth For Unity And Voluntary Action  
Raised: ₹ 60,000



Zenith Education and Welfare Trust  
Raised: ₹ 1,07,000

## FINANCIALS OF FUNDRAISING: SCMM 2017

The Standard Chartered Mumbai Marathon is one of the most cost effective fundraising platforms available for NGOs in India. Through increased efficiencies and benefits that accrue from economies of scale, the administrative deduction of United Way Mumbai for running the event's philanthropy pillar have reduced from 12.2% of fundraised amounts to 4.1% over the last 9 years of United Way Mumbai's partnership with the event.

The administration expenses of United Way Mumbai are sustained primarily from the registration fees from the corporate challenge category, which covers 88% of total expenses, while the balance is from registrations of NGO and charity bibs. United Way Mumbai absorbs the payment gateway charges on all the donations received on its website to ensure 100% is disbursed to the NGO. It is a matter of immense pride for us that all the amounts raised by individual fundraisers and their donors get disbursed to the beneficiary NGO.

Of the overall funds raised that United Way Mumbai is accountable for, 92.15% gets disbursed to the beneficiary charities. A portion of the raised amounts goes towards covering the running number bib cost (which is disbursed to the promoter - Procam International) while the balance is towards the United Way Mumbai's administrative deduction.



# PARTNER SPEAK





**Zarin Daruwala**  
Chief Executive Officer,  
Standard Chartered Bank, India

“There’s a great sense of pride in having sponsored the Standard Chartered Mumbai Marathon (SCMM) since its inception. Over the last 14 years SCMM has been a resounding success but more importantly, unleashed the culture of fitness through running in the country, leading the way for over 500 long distance races that happen each season in the country.

Most importantly, SCMM has provided a huge boost to the spirit of charity. Approximately 250 NGOs and thousands of individuals participate in fund raising each year. Between its first edition in 2004 (which saw ₹1.5 crores raised) and now, the total amount of funds raised for communities and causes stands at a staggering ₹165 crores.

I would like to thank all those who worked relentlessly, including the government agencies, in making SCMM 2017 a grand success and I am confident that it will continue to touch the lives of people who come in contact with it.”

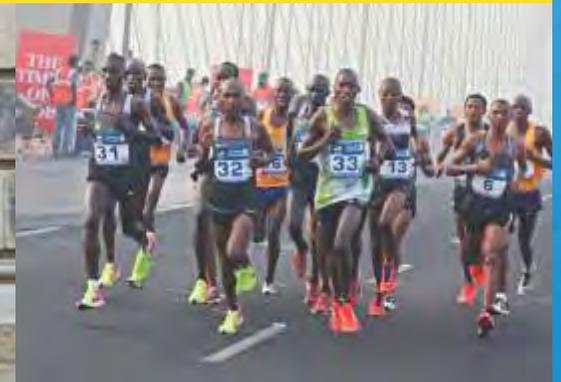
ASSOCIATE SPONSOR



Around 1,500 TCS employees and their families participated in the Mumbai Marathon 2017 in support of TCS' charity partner SRCC – Society for Rehabilitation of Crippled Children

Associate Sponsor

**TATA CONSULTANCY SERVICES**



NUTRITION PARTNER

# RUN THE EXTRA 100m TO SUPPORT #EducateTheGirlChild IN THE DREAM RUN



In India, 20 million girls drop out of school every year. This Standard Chartered Mumbai Marathon, run an extra 100m and join us in supporting the cause of girl child education. Every step matters in drawing attention to this cause that can positively change the lives of not only girls, but also families and societies.



In partnership with  
**Namini Kalp**  
for the girl child

Supported by  
**Nestlé**

Nestlé is a proud partner of the Standard Chartered Mumbai Marathon.

"Community support is critical for the cause of girl child education in India and the Standard Chartered Mumbai Marathon, was our outreach effort to take the cause closer to communities. In an earnest effort to educate communities about the urgency of this issue, we invited participants to run an extra 100 meters to show solidarity for the cause and hope that more of us will join in to support the cause."

Mr Chandrasekar Radhakrishnan,  
Sr. VP, Communication and  
Ecommerce, Nestlé India.



**MARUTI SUZUKI**

**N E X A**



#RunAboveTheOrdinary  
with **S-CROSS**  
The Lead Car for SCMM

DRIVEN BY



“

Running is one of the most popular and fastest growing sport in the country, apparent by the huge participation at the Standard Chartered Mumbai Marathon 2017 from athletes and running enthusiasts from India and abroad. This is the country's most celebrated running event and it has been an absolute pleasure for Jabong to have partnered with the SCMM for the third year running. This year again, through our signature property 'Jabong Run In Costume', we offered an opportunity to more than 500 participants to run in creative and socially relevant theme-based costumes. It is our continuous aim to be at the vanguard of promoting such sporting events in the country in addition to being India's leading online fashion destination.

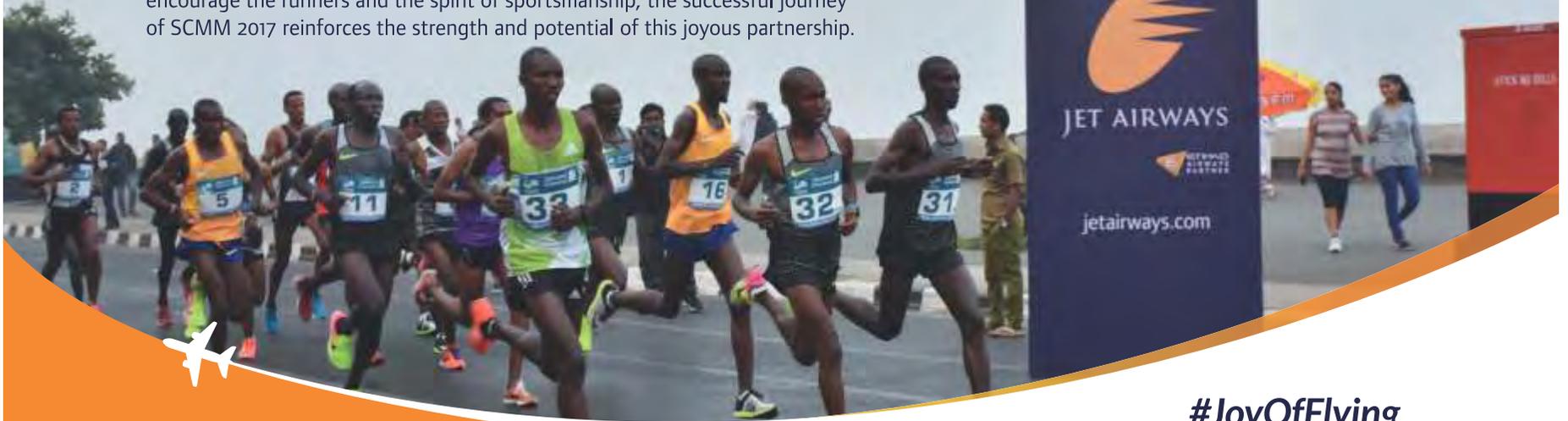
Rahul Taneja, Chief Business Officer, Jabong

”

# The Joy of Running.

Jet Airways is proud to be the official Airline partner of the SCMM 2017.

With initiatives like providing nutritious meals to the athletes, encouraging employees to participate in the marathon and organising the #Cheerathon contest for fans to encourage the runners and the spirit of sportsmanship, the successful journey of SCMM 2017 reinforces the strength and potential of this joyous partnership.



#JoyOfFlying

TIMING PARTNER

SEIKO

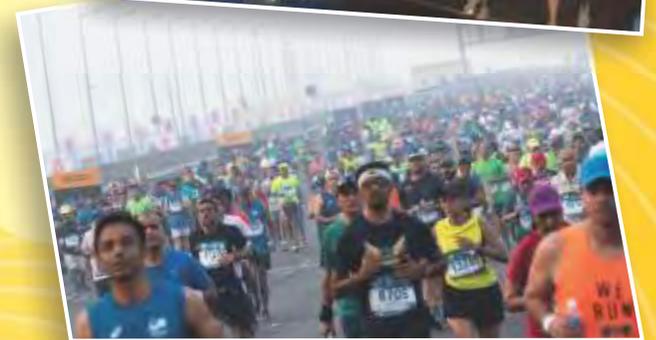


# RUN FOR GREATNESS with Seiko.

“ We feel very proud to be associated with one of the biggest marathons in the whole of Asia. Over the years, Seiko’s support for SCMM has grown stronger as the Official Timing Partner. We look forward to being a part of this event again. ”

*Niladri Mazumder*

Niladri Mazumder  
PRESIDENT & COO,  
SEIKO WATCH INDIA PVT. LTD.



## RUNS WITH YOU IN ILLNESS AND IN WELLNESS

"At Cigna TTK, our mission is to improve the health, wellness and sense of security of our customers. We are proud to be associated as the Official Health Insurance Partner for the Standard Chartered Mumbai Marathon. Events as this, encourage people to take care of their health and lead life to the fullest. This makes our association stronger, as we believe, 'Health Hai toh Life Hai.'"

- Sandeep Patel, MD & CEO, Cigna TTK Health Insurance Company Ltd



Cigna TTK team at SCMM 2017



Cigna TTK Team at the Motivational Zone



Cigna TTK Team at the Motivational Zone



Cigna TTK Motivational Zone for Full Marathon and Dream Run



Print ads promoting the Cigna TTK Get ProActive App



Print ads promoting the Cigna TTK Get ProActive App



Social Media Posts

**Cigna TTK**  
Health Insurance  
*Health hai toh life hai*

HEALTH INSURANCE PARTNER

RECOVERY PARTNER

# VOLINI®

Standard Chartered  
Mumbai Marathon  
Jan 15, 2017



More than 13200 runners recovered out of  
16000 finishers of half & full marathon.



Instant Pain Relief,  
Anytime Anywhere.



To know more on Recovery & enroll for Volini Recovery Program, pls log on to <http://www.volini.com/recoverwithvolini/>

# NEVER RUN OUT

of fulfilment

RESTORATION PARTNER



**ORSL™**  
No.1 doctor-prescribed<sup>®</sup>  
electrolyte drink

Over the years, marathons have become a lifestyle for many. ORSL™, India's No.1 doctor prescribed electrolyte drink is proud to be associated with **Standard Chartered Mumbai Marathon (SCMM)** – Asia's largest marathon, as their official "Restoration Partner".

At the grand expo, the runners participated in an exciting **virtual ORSL™ run**, and on race day, over **80,000 plus** ORSL™ packs were sampled, resulting in an incredible product experience.

Apart from a superb consumer response, it was great to see **JnJ employees** run at SCMM, supporting the **Hellen Keller institute**, for a worthy cause.

**Here's to the future, and never running out!**



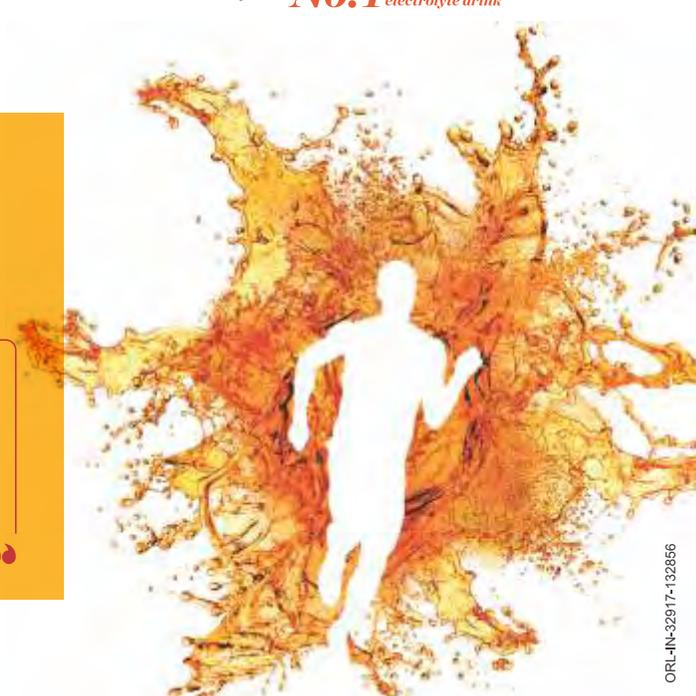
**DINAR MHATRE**

General Manager OTC  
New Business, Professional Selling,  
Johnson & Johnson

“It's a matter of great pride for ORSL™ brand to be associated as the Restoration Partner of SCMM. It's a fantastic sports platform which aims not only to shape the running community in India but also attempts to build the right awareness for the prevalent social challenges, something we at Johnson and Johnson feel deeply about.”

NON-WHO FORMULATION. NOT TO BE RECOMMENDED DURING DIARRHEA.  
NOT RECOMMENDED FOR SERIOUS MEDICAL CONDITIONS SUCH AS DENGUE, MALARIA AND TYPHOID.  
NOT TO BE RECOMMENDED AS A MEAL REPLACEMENT.

# IMS PRESCRIPTION DATA MAT DEC 2015 FOR ORAL ELECTROLYTES IN LIQUIDS FORMAT





**Devendra Bharna**  
Executive Vice President  
Oberoi Hotels and Resorts, Mumbai



Trident Nariman Point is delighted to be associated with the Standard Chartered Mumbai Marathon since its inception, as it was at Trident Nariman Point, 14 years ago, when the first event was launched. As the host hotel, we are indeed very proud to be part of this journey of success. The Standard Chartered Mumbai Marathon has grown in strength each year and is an event endeared by all Mumbaikars.

Our team at Trident Nariman Point puts in all their effort to look after the athletes and many other participants who come from various parts of the world to create a "home away from home". This enables the participants to concentrate on the race and leave the rest to us.

It is heartening to be a part of the spirit, energy and joy of such a mega event.



"At Radio Mirchi our focus has always been on making people happy, and we see our partnership with the Standard Chartered Mumbai Marathon as a natural extension of this proposition. Not just fitness enthusiasts, we want all of Mumbai to be a part of the occasion with the Get Active Expo and Race Day activities. I think the overwhelming response from both, runners as well as spectators shows the growing popularity of the event. Now, it stands out as a day in January, every year, when Mumbaikars can look forward to having an exciting and enjoyable time. And we share their enthusiasm."

- Sarvmeet Oberoi, Station Head Mumbai, Radio Mirchi (ENIL)





The Official Medical Partner of the Standard Chartered Mumbai Marathon

Standard Chartered Mumbai Marathon Jan 15, 2017



“ The last 14 years have been a wonderful partnership with Standard Chartered Mumbai Marathon, promoting physical fitness and running. We are proud to be associated with the safest Marathon in the world, which has the lowest mortality ”

Dr. Ramakanta Panda  
Vice Chairman & Managing Director  
Chief Consultant for Cardiovascular Thoracic Surgery



harmony for silvers Foundation Empowering India's Senior Citizens

## PROMOTING ACTIVE AGEING



Log on to <http://harmonyindia.org/>



harmony celebrate age  
The magazine for silver citizens

India's premier magazine for senior citizens, *Harmony-Celebrate Age* is now available on international digital newsstand Magzter

To get a free copy of the magazine, email [contact.mag@harmonyindia.org](mailto:contact.mag@harmonyindia.org)

“ Our Harmony Senior Citizens' Run is significant—it puts silvers on the front page while highlighting their potential. A very special thanks to all those who made the event possible and cheers to our intrepid silvers who came out to be counted.

Tina Ambani, Chairperson,  
Harmony for Silvers Foundation





United Way Mumbai is part of the 130 year old United Way movement spanning 41 countries across the world

## ABOUT UNITED WAY MUMBAI



**15** Years



Partnered with **400+** NGOs,  
**300+** companies &  
**100,000+** individual donors



**₹ 205+ Crores** for  
Community Development  
Programmes

## Focus Areas



Education



Health



Livelihood



Environment



Public Safety



Social Inclusion

## Our Mission

“To improve lives by mobilising the caring power of communities to advance the common good.”

# COMMUNITY INVESTMENT AT UNITED WAY MUMBAI



## CSR PARTNERSHIPS

Supporting companies in their philanthropy efforts designed to address social issues through directed corporate grants

## WORKPLACE CAMPAIGNS

Engaging corporate employees through payroll giving programmes and volunteering activities



## EVENT PARTNERSHIPS

Supporting companies in their philanthropy efforts designed to address social issues through directed corporate grants

## COMMUNITY IMPACT

High impact initiatives specifically designed and implemented by United Way Mumbai to solve community issues through collective action



## OFFICIAL PHILANTHROPY PARTNER OF THE STANDARD CHARTERED MUMBAI MARATHON

In our 9 years' association as the charity partners to the Standard Chartered Mumbai Marathon, we have helped raise the charity figures from Rs 7.75 Crores in 2009 to Rs 28.13 Crores in 2016.

# Standard Chartered Mumbai Marathon Jan 15, 2017



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Standard Chartered



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